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Fair News







INTERMOB 2025: The Premier Meeting Point for Furniture Sub-Industry and Forest Products!

stanbul, September 25–28, 2025 – The 27th edition of INTERMOB, one of the most prestigious trade platforms for the furniture sub-industry, accessories, production technologies, and forest products, is set to open its doors at the Tüyap Fair and Congress Center, Istanbul, organized by RX Tüyap in collaboration with the Furniture Accessories Manufacturers Association (MAKSDER).

Gathering professionals from across the sector – including furniture manufacturers, interior architects, industrial designers, wholesalers, and retailers – INTERMOB 2025 offers a comprehensive overview of the future of furniture production.





Where Future Trends in Furniture Production Are Shaped

From next-gen production technologies to sustainable materials and smart solutions, INTERMOB 2025 will serve as a hub of innovation, enabling companies to explore new opportunities and drive growth through forward-thinking solutions.

An impressive range of product categories will be showcased across the fair:

- Forest Products: Chipboard, Doors, Panels, Profiles, Veneers, Edgebands
- Furniture Accessories & Systems
- Furniture Chemicals, Paints, Adhesives & Production Equipment
- Upholstery Materials & Machinery (Fabric, Sponge Cutting Machines)

Industry Giants & Innovative Brands Under One Roof

With over 550 exhibitors and 37,000+ visitors in 2024, IN-

TERMOB continues to grow, attracting buyers from Europe, the Middle East, Asia, and Africa. Exhibitors will strengthen international business connections, while visitors gain hands-on access to a wide array of innovative solutions.

Why Visit INTERMOB 2025?

- Forge New Business Partnerships: Meet directly with expert suppliers and manufacturers.
- Discover the Latest Technologies: Stay ahead with cutting-edge innovations and sustainable solutions.
- Track Trends and Market Dynamics: Explore new materials aligned with evolving consumer demands.
- Gain a Competitive Edge: Be the first to know the latest industry developments.
- Visiting Hours:

September 25-27, 2025: 10:00 - 18:00

September 28, 2025: 10:00 - 17:00

● Free Entrance Ticket – Limited Time Only!

Don't miss your chance to attend the leading event in the furniture industry. Register now at intermobistanbul.com and get your free ticket before it's too late.



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New Global Trends and the Economy

As humanity, we have not had a good start to 2025. The Middle East is in flames, and humanity is in ruins due to millennia-old wars over religion and sovereignty. Despite all the lessons that should have been learned from past massacres and destruction caused by major wars, humanity is now facing even greater disasters in the new world order. Economic crises persist. As the number of totalitarian regimes increases, countries' economies drift away from being social states, societal welfare declines, and the concept of the social state disappears. National resources are increasingly diverted toward militarization and consolidating power over society itself. The future is becoming a time when economic and social rights that had once been gained are now being taken away. Societal welfare is deteriorating, and technological advancements accelerating process. are this With developments in robotics and the integration of artificial intelligence into production, a significant portion of manufacturing has become mechanized. Unmanned production has become a key component of large-scale factories and sectors. Workers' concerns are now on par with the sustainability struggles

of small and medium-sized enterprises. In large cities, as purchasing power diminishes, segments of society are either moving to outskirts or returning to their villages. Education and healthcare services have become almost inaccessible. Two incomes are no longer sufficient to access quality education and healthcare. The traditional family structure with four or five children is transforming into families with one or at most two children. In short, economic problems are triggering many other issues and disrupting the cycle of life. Totalitarian governments are fueling nationalist tendencies and increasing xenophobia. As the world evolves into a heavier and more burdensome future than ever before, humanity is seeking ways to stay hopeful. It is also a fact that all real sectors and industries are affected by this. The election results in the United States continue to have ripple effects across the world. In this issue, we have tried to present global developments along with important research reports.

Kind regards

Nesip Uzun

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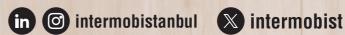
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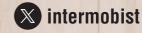
September 25 - 28, 2025

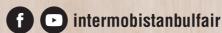
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TÜYAP FAIR AND CONGRESS CENTER ISTANBUL | TÜRKİYE

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- Turkish Furniture Accessories Industry 2024
- 2024 Woodworking Machinery Sector Report Released

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- INTERMOB 2025: The Premier Meeting Point for Furniture Sub-Industry and Forest Products!
- WOODTECH 2025: The Global Meeting Point for the Woodworking Machinery
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- CIFF Guangzhou 2025
- A Grand Start to the 31st MIFF 2025 Furniture Fair
- Furtech Show 2025:
- Furnishings & DesignIstanbul (FDI) Returns in 2025 with Bigger Goals!
- Interzum Fair
- A Turkish Delegation at the Half -Century Old LIGNA Fair
- EFE 2025 18th Export Furniture Exhibition
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- SAMET's Strategic Breakthrough in theIndian Market: New Manufacturing Facility Launched in Partnership with Greenply
- Strategic Partnership Agreement Between Kayalar Kimya and Mirka
- Turkey's first and only CPL Laminated door surfaces on green HDF under the ARTLAM Brand
- Disa Kulp / Interview: "Quality teaches you quality customers, quality operations, and a quality life experience."
- Göktaş Mobilya / İzmir: A strong player in theindustry with its production of cabinet doors and interior doors









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WOODTECH 2025:

The Global Meeting Point for the Woodworking Machinery Industry





Bringing together leading manufacturers, distributors, investors, and professionals in the sector, the fair will be a hub for the latest technologies, innovative solutions, and strategic partnerships.



Strong Growth in the Sector

In 2024, Turkey's woodworking machinery sector achieved \$150 million in exports, showing strong growth. The sector's total production reached \$370 million, and domestic sales hit \$322 million. The export-to-import coverage ratio rose to 148%, proving the sector's increasing competitiveness both at home and globally. WOODTECH 2025 offers unique opportunities for companies aiming to expand this momentum and reach new markets.

What's on at WOODTECH 2025?

This year's fair will once again feature the widest product groups in the woodworking and furniture production sectors:

- Machinery and Equipment for Forest, Log, and Lumber Products
- Wood Processing Machinery and Equipment
- Surface Treatment Machinery, Equipment, and Chemicals
- Packaging and Wrapping Machinery, Auxiliary Equipment, Conveyors, Transport and Storage Systems
- Cutting Tools, Holding Tools, and Other Equipment
- Drying Kilns and Energy Boilers, Dust Collection and Ventilation Systems
- Industrial and Sectoral Software

WOODTECH 2025 appeals to a wide range of visitors—from furniture, door, window, parquet, and kitchen manufacturers to professionals in the forest products and construction sectors. It will be a must-attend gathering for anyone looking to discover innovative technologies, follow market trends, and build new business connections.

A Hub for International Trade

In 2024, WOODTECH welcomed 22,639 industry professionals from 89 countries, offering an unmatched environment for building global business relationships. At the 2025 edition, where innovation and sustainability will take center stage, leading brands will showcase their cutting-edge products, perform live demos, and sign new partnerships.

With WOODTECH 2025, take the opportunity to grow your business, make new investments, and gain a competitive edge!

Visitor Hours:

- October 11-14, 2025: 10:00 AM 6:00 PM
- October 15, 2025: 10:00 AM 5:00 PM
- Venue: TÜYAP Fair and Congress Center, Istanbul

Admission is now FREE for a limited time!

Visitors can get their free entry tickets at *woodtechistanbul.* com.

Don't miss this opportunity to explore hundreds of companies and over a thousand machines and equipment up close!



his study is the first of its kind, offering a comprehensive statistical and data-driven overview of the Turkish furniture accessories industry. It is based on a wide-scale survey involving hundreds of questions answered by leading manufacturers, providing valuable insights into the sector's current state. With both academic and sectoral relevance, the report presents sensitive data in accessible statistical formats. The study excludes wood-based panel products like MDF and focuses on components such as kitchen accessories, connectors (e.g., minifix), hinge systems, drawer slides, wardrobe sliding systems, table slide rails, furniture handles, and edge bands.

Industry Overview

Turkey is a key player in the global furniture industry and possesses substantial potential in furniture accessories and auxiliary product manufacturing and export. This study presents quantitative data illustrating the sector's scale and development.

As shown in the chart, the Turkish furniture accessory industry has increasingly turned to exports, with around 40% of production going abroad. However, while this level of sustainability is promising, the industry still lacks sufficient value-added competitiveness. Globally, furniture accessories constitute a significant segment of the furniture market, which grows at an average annual rate of 6.3% and is expected to reach a size of \$1.4 trillion by 2030. On average, every furniture item contains 10 different accessory components. Even a rough 15% accessory cost ratio in furniture points to a global accessory market size of around \$250 billion.

Market Figures (2023)

- Furniture Export: \$5.3 Billion
- Total Furniture Production (including domestic market): ~\$13 Billion
- Estimated Domestic Accessory Market: \$2 Billion

Despite this significant production volume, Turkey, like other countries, still uses imported accessories from Germany, Austria, Italy, Spain, and China due to brand recognition and price competitiveness. These imports are estimated to account for about 20% of the total domestic accessory market, meaning local producers still command the lion's share.

Strengths of the Sector

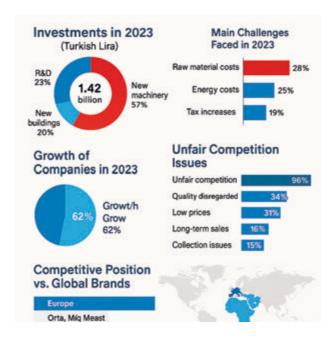
The Turkish furniture accessories and auxiliary products sector has shown significant growth over the years. High-quality manufacturing, competitive pricing, and a wide range of offerings have increased the global demand for Turkish-made components. Thanks to the broader development of Turkey's furniture industry, the country has also increased its ability to produce value-added auxiliary products.

Importantly, this sector uses local resources heavily and relies minimally on imports, making it one of the most self-sufficient and economically beneficial industries in Turkish exports.

Sector Structure and Regional Distribution in Turkey

The Turkish furniture accessories industry is largely domestic-market oriented and predominantly composed of small enterprises, many of which still operate using traditional production methods. The furniture industry interacts with a wide range of sectors, including construction, shipbuilding, metal, plastics, glass, design, advertising, packaging, and logistics—supporting a total of 26 sub-industries.





Furniture production in Turkey is concentrated in specific regions where the market is dense or raw materials (especially forest products) are abundant. While furniture manufacturing can be found across almost every province, the most significant production hubs include Kayseri, Bursa (İnegöl), Izmir, Ankara, Istanbul, Kocaeli, Adana, and Antalya.

In Istanbul, although production is scattered across the city, the two most prominent centers are MASKO in the İkitelli Organized Industrial Zone and Modoko, a major small industry site. In Ankara, the sector is synonymous with the Siteler district. However, most enterprises in Ankara remain labor-intensive, with relatively few large-scale manufacturers.

Bursa-İnegöl stands out as a leading production center due to its proximity to raw materials, making it a strategic location for furniture manufacturing. In terms of export volume by region, Bursa-İnegöl ranks first, followed by Kayseri in second place and Istanbul in third. In Izmir, Karabağlar and Kısıkköy are key industrial zones for furniture production. Adana and Eskişehir are also noteworthy contributors, with strong auxiliary industries and accessory manufacturers developing in tandem with regional furniture growth.

Export Potential of the Furniture Accessories Industry

Turkey possesses considerable potential in the export of furniture accessories and auxiliary products. Thanks to its strategic geographic location, robust logistics infrastructure, and high-quality manufacturing capabilities, Turkish furniture accessories hold a competitive position in global markets. Tur-

kish-made components are in demand across diverse regions, including Europe, the Middle East, and North Africa.

Survey Insights: Investment & Capacity Data

A detailed survey conducted with 80 key companies representing the core of the Turkish furniture accessories sector yielded comprehensive data on production capacity, employment size, and brand awareness. Feedback was obtained from many of the most prominent firms, though some smaller-scale businesses did not participate for various reasons. Overall, the data reflects approximately 85% of the total market, with a 15% response gap accounted for in the final analysis.

Among the companies surveyed, 80% reported significant investments—primarily in buildings, machinery, and R&D—denominated in both euros and Turkish lira. This illustrates strong confidence and forward momentum in the industry.

More specifically, 76% of the top 45% of the industry (by market size) collectively invested:

- €38,312,700 in foreign currency
- 57.300.000 in Turkish lira

These companies alone represent 85% of the total market share, signaling that large-scale players are driving sectoral growth through strategic reinvestment.

In 2023, a total investment of TRY 1.422 billion was made in the sector, 90% of which was directed toward new facilities and new machinery investments. Of this total investment, 70% was financed directly through equity, while 30% was covered through a combination of equity and loans.

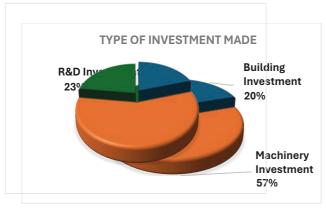
The sector's preference for equity-based investment strategies can be attributed to high loan interest rates, limited access to credit, and uncertainties regarding future projections of the national economy.

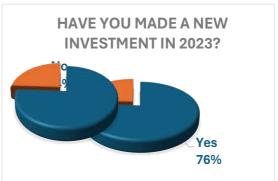
Psychological and Structural Barriers in the Sector

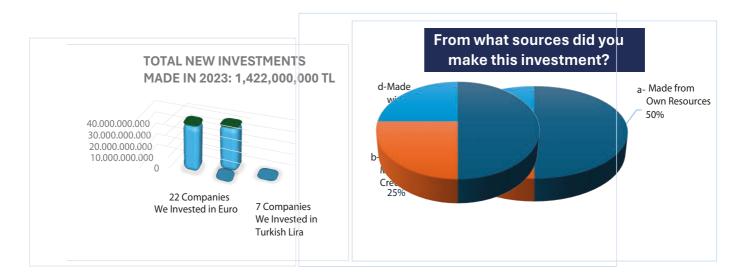
The furniture accessories industry, predominantly composed of small, medium, and upper-medium sized enterprises, faces several psychological barriers to accessing external financing. These include:

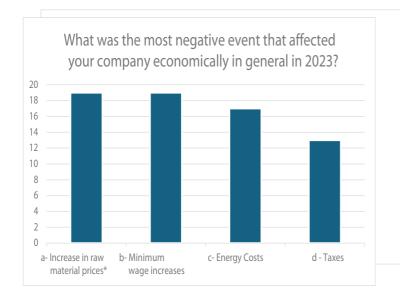
- A traditional business mindset
- Religious sensitivities toward interest-based financing
- Inexperience in working with international financial institutions
- Lack of collaboration with professional consultancy firms

In newly industrialized countries like Turkey, where capital accumulation is limited, the lack of diversified investment instruments often results in disruptive investment trajectories.





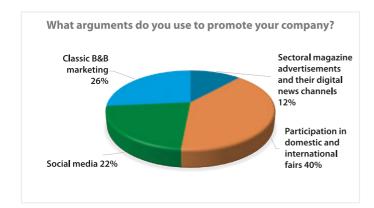


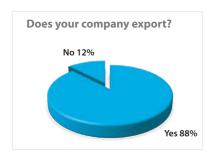


Businesses tend to implement investments in phases over extended periods rather than through planned, goal-oriented strategies. Investments are often reactive, shaped by market demand rather than proactive planning.

Such patterns lead to significant vulnerabilities. For example, any disruption in the supply chain or delays in customer payments during the return-on-investment period can cause severe cash flow issues due to limited capital reserves.

Given the sector's external dependency on raw materials, it is highly susceptible to global crises and high domestic inflation. Moreover, companies often lack experience in leveraging long-term, low-interest international financing, and as reflected in this research, the number of firms that accessed external funding in 2023 did not exceed three or four.





As a result, companies relying solely on equity capital are more exposed to financial stress during periods of market contraction, international crises, and inflationary pressures.

Shift Toward Industrialization & Technological Investment

Since 2020, the sector has undergone a significant transition toward mechanization and capacity expansion, moving beyond traditional production methods. However, an analysis of the targeted markets shows that Turkish firms face dual competition—both from international players and domestic Turkish brands in the same regions.

Price-based competition has become increasingly prominent, and pre-pandemic open account sales have recently made a comeback. In global markets—particularly in Europe, Turkish firms compete with design— and quality-oriented countries such as Germany and Italy. In contrast, in markets like the Middle East, Africa, and Eurasia, Turkish manufacturers primarily compete with low-cost producers from China and other Asian countries.

As highlighted in the research, the largest investments in 2023 were directed at transitioning from workshop-level to factory-scale production, in line with market demand. Firms invested in new automation technologies to increase capacity and produce high value-added products through R&D investments.



According to the survey:

- 76% of participating firms made new investments in 2023.
- 57% of these were in new machinery.
- 23% were R&D invest
- 20% were new by stments.

Macro velopm s in 2023:

Turkey experienced one of the largest earthquakes of the century in 2023. Additionally, ongoing regional conflicts, cross-border military operations, and other geopolitical pressures placed a significant burden on the national economy.

Despite state policies such as currency controls and efforts to suppress exchange rates, Turkish firms were affected by external political and economic developments throughout the year.

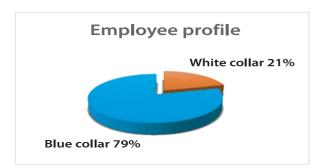
According to the research, the most pressing issues faced by firms in 2023 were:

- 1. 28% Increases in raw material and labor costs
- 2. 25% Rising energy costs
- 3. 19% Tax increases, including the VAT hike to 20%, increased withholding tax, and a surge in visible and hidden taxes

These structural and economic challenges further strained companies that were already struggling to finance growth solely through internal resources.

Challenges Faced by Companies Domestically and Internationally

When examining the challenges faced by companies both domestically and abroad, unfair competition emerges as the most significant issue, with 96% of respondents reporting complaints related to this matter. Following the pandemic, price-based competition has once again come to the forefront. Amidst rising costs, social security premiums, and increases in the minimum wage, this issue has become particularly



pronounced in segments such as furniture handle production, where many firms manufacture identical or similar products.

In addition to unfair competition, other challenges cited by firms include:

- 34% Lack of er hasis on que
- 31% Price ur cutting
- 16% Long-te. sales commitme
- 15% Difficulties . Plantic
- 3% Bounced checks

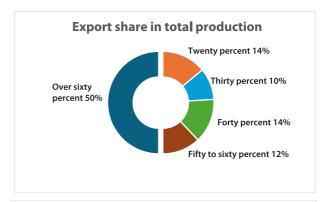
It is noteworthy that compared to previous years, off-the-books (non-invoiced) sales have significantly decreased, and the incidence of bounced checks has also declined. During the pandemic, the prevalence of cash or very short-term sales offered a substantial advantage to firms. However, as competition intensified in the aftermath, there has been a reversion to long-term sales and collection issues, reminiscent of pre-pandemic patterns.

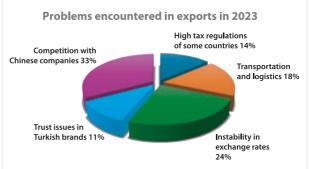
Competitive Position Against International Brands

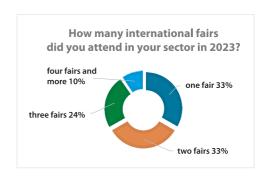
Turkey's furniture accessories and ancillary industries have achieved a level of quality and diversity that enables them to compete with international brands. Thanks to the modernization of production facilities and enhanced technological infrastructure, Turkish-made furniture accessories now meet international standards. Furthermore, a design-oriented approach has enabled manufacturers to offer products that align with the aesthetic and functional demands of today's global consumers

Turkish producers have secured a competitive position by delivering customer-focused solutions. In specific product groups and regional markets, Turkey has become a leading country and emerged as a key player with globalized brands.

Turkish furniture accessories demonstrate strong market presence particularly in Europe, the Middle East, and North Africa. The country's advantageous logistics network allows for timely and cost-effective shipments, providing a significant edge in these regions. Additionally, Free Trade Agreements







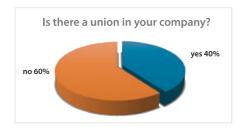
with EU countries further enhance Turkey's export potential.

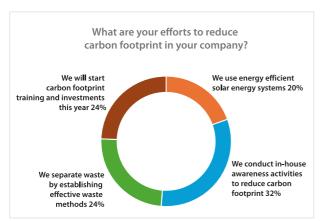
The Turkish sector competes with major global players like China and Italy, which hold dominant positions in the global furniture accessory export market. It also faces intense competition from countries such as Germany, Poland, and Romania.

Despite this, Turkey has carved out a unique position by offering high-quality products at competitive prices. Furniture accessories produced with a focus on design are increasingly preferred by consumers worldwide who prioritize both aesthetics and functionality.

Defining target markets and developing tailored strategies for each is of utmost importance in Turkey's export trajectory. For instance, in the Middle East, where there is strong demand

Research





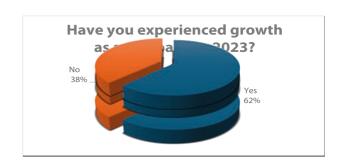
for traditional and luxury furniture accessories, product diversification and specialized marketing efforts could be further enhanced. Turkish manufacturers are already aligning their product designs with the cultural values and traditional preferences of these markets and are leveraging shared cultural and religious commonalities to solidify their positions as dominant players.

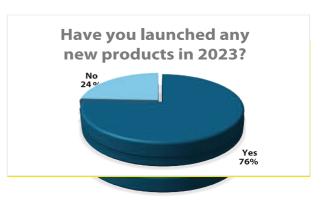
However, in order to increase global brand recognition, Turkish manufacturers must invest more in branding and advertising. Becoming a globally recognized brand is a key step towards maximizing export potential.

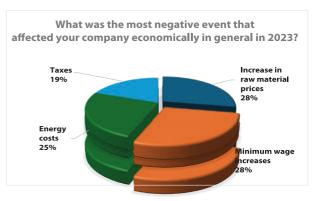
Export Potential

Turkey holds significant potential in the export of furniture accessories and related sub-industry products. The country's strategic geographic location, robust logistics infrastructure, and high-quality production capacity provide Turkish manufacturers with a competitive edge in global markets.

Turkish furniture accessories are in demand across major global regions, particularly Europe, the Middle East, and North Africa. According to the survey, 88% of participating firms export between 30% and 60% of their production, and most of them are experiencing continued export growth. Some companies have even transitioned to operating entirely as export-driven enterprises.







Export Markets of the Turkish Furniture Accessories Industry When examining the export markets of the Turkish furniture accessories sector, it is evident that the export hinterland is continuously expanding, particularly toward neighboring countries. While maintaining its presence in the Middle East, Balkans, and former Soviet Republics, Turkish companies have also entered new markets such as Africa, South America, Canada, and to some extent. Australia.

Before the Arab Spring, the North African market was experiencing steady annual growth. However, following regional instability, this market has contracted, and Chinese and European products have become the dominant forces in the region. One of the most critical tools for establishing a global presence is trade fairs, which serve as major networking and marketing platforms for the industry. These events attract both exhibiting companies and international buyers, providing valuable opportunities to forge new commercial relationships. While such fairs were once held only once a year, they are now organized across numerous countries, with many gaining international significance.

Over the past 20 years, Turkish companies have actively participated in both international and domestic fairs, securing a large portion of their export deals through these venues.

As seen in Figure 17, every company surveyed attends at least one fair per year, with:

- 22% attending at least two international fairs annually
- 10% participating in more than four fairs per year

Turkey provides substantial financial support for both national and individual participation in international trade fairs. These incentives typically cover 50% to 70% of booth promotion expenses and travel costs, significantly contributing to sector promotion and export growth.

Structure and Workforce of the Industry

According to KOSGEB classification standards, Turkish furniture accessories manufacturers are categorized as follows:

- 50% are small-sized enterprises
- 30% are medium-sized
- 20% are large-scale enterprises

Among these companies:

- 79% of the workforce consists of blue-collar production workers
- 21% are white-collar employees working in departments such as R&D, management, sales & marketing, accounting, and export operations

As of the end of 2023, the industry employs approximately:

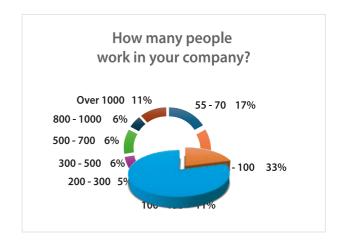
- 300 engineers across various technical disciplines
- ullet 4,500 total employees, including both white- and blue-collar workers

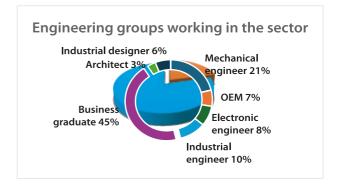
Assuming each employee supports a family of four, the industry contributes to the livelihoods of approximately 18,000 individuals, playing a vital role in social and economic life.

From a financial perspective:

- Based on minimum wage levels, the industry pays approximately TL 1.35 billion annually in employee wages
- It also contributes about TL 405 million annually in social security premiums (SGK)

When we include income tax withholdings, VAT, and taxes on raw material inputs, it becomes evident that the furniture accessories sector significantly contributes to employment, foreign exchange income, and national tax revenues.





In Summary: Contributions of the Furniture Accessories Industry

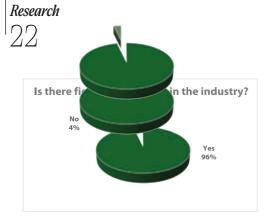
- a. The furniture accessives sector as eliminated the domestic furniture manuscturing industry's dependency on imports, allowing for fater and more state-effective procurement of needed component.
- b. It has helped to retain foreign currency that would otherwise flow out of the country through imports.
- c. Through exports, it has generated for eign exchange revenue for $\mbox{\sc Turkey}.$
- d. It has created employment opportunities and contributed to the national labor force.
- e. It has fostered the development of a production-based economy in the country.

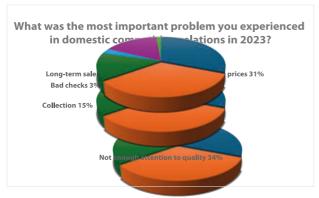
Competitive Positioning and Sustainability Efforts of the Turkish Furniture Accessories Industry

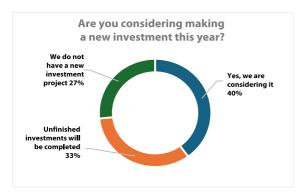
Turkish furniture accessories maintain a strong presence in nearby geographies, particularly in Europe, the Middle East,











and North Africa. Thanks to Turkey's strategically advantageous logistics network, manufacturers enjoy significant competitive advantages through timely and cost-efficient deliveries. Additionally, Free Trade Agreements with European Union countries significantly enhance the sector's export potential.

The Turkish furniture accessories sector competes with major global players, including China and Italy, which are among the world's leading exporters of furniture and accessories. Turkish manufacturers also face intense competition from other European countries, particularly Germany, Poland, and Romania.

Despite this competitive landscape, Turkish furniture accessories have carved out a distinctive position in the market with their high-quality standards and cost-effective offerings. Products developed with a design-oriented approach are particularly favored by global consumers seeking both aesthetic value and functionality.

In order to optimize exports, identifying target markets and creating market-specific strategies are crucial. For instance, in the Middle Eastern market, where there is a preference for traditional and luxury accessories, Turkish manufacturers are diversifying product ranges and intensifying marketing activities. By leveraging cultural similarities and shared values with these regions, Turkish producers have become key players in these markets, offering locally adapted product designs with a customer-centric approach.

At the same time, Turkish furniture accessories manufacturers need to invest more in branding and advertising to increase international visibility. Becoming a globally recognized brand is a key factor in unlocking higher export potential.

The Turkish furniture accessories industry stands out not only for its product quality and price advantage but also for its customer-focused service approach. Prioritizing customer satisfaction leads to a loyal client base, which often drives entry into new markets through referrals and word-of-mouth. Turkish manufacturers actively participate in international trade fairs and industry events to showcase their design and production capabilities. These platforms offer opportunities to interact directly with potential buyers and establish new business connections, contributing to a steady increase in market share globally.

Finally, to sustain and further expand their export potential, R&D and innovation must become strategic priorities. Developing innovative products and smart solutions will enhance the industry's long-term competitiveness in the global market.

Awareness and Sustainability Practices in the Turkish Furniture Accessories Industry

Social awareness and sensitivity around the world have increasingly shaped industrial responsibilities, and in this context, the European Green Deal—to which both European Union countries and Turkey are signatories—covers processes ranging from carbon emissions to the entire lifecycle of a product.

When asked about carbon footprint awareness and sustainability efforts, many Turkish furniture accessories manufacturers indicated that the sector is still in the early stages of adaptation. However, 32% of firms reported that they have launched awareness and training programs on the subject.

Additionally:

- 24% of companies have implemented effective waste management systems, actively sorting and recycling waste.
- 20% of companies have invested in solar energy systems, taking steps toward reducing their carbon footprint through energy efficiency and renewable energy adoption.

*** Kitada en prestijli projelerde Disa Kulp ürünleri kullanılmakta. "L Kitada en prestijti position de most prestigious projects in 4 continents".

"Disa Kulp products are used in the most prestigious projects in 4 continents."



mükemmelliğe dokunun... touch the perfection...



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SICAM-

Where Technology





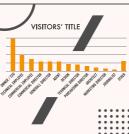
New ideas, new partnerships, new opportunities to design any kind of project: SICAM is a true crossroads of innovation, trends, and know-how. You come to SICAM with questions and design ideas, and leave with functional, captivating, and tangible solutions.















Although SICAM lasts only a few days, it takes a whole year to prepare

Behind the scenes, the team never stops working to make the next fair bigger and more innovative than the previous one. From the list of participants already confirmed for the 2025 edition, to the organization of spaces and booths—each day is a step toward SICAM 2025.

At SICAM – the International Exhibition for Components, Accessories, and Semi-Finished Products for the Furniture Industry: You'll discover the latest product news and market trends aimed at the future collections in furniture, kitchens, bathrooms, contract, and interior design. The importance of touching products, experiencing the physicality of materials and mechanisms is growing, as is the significance of one-on-one meetings between clients and suppliers.

SICAM offers a unique opportunity to stay at the heart of industry innovation each year with minimal investment

In a sector where keeping up with new trends and solutions is vital—and often acts as a spark for projects and ideas—this event ensures you remain part of the cycle.

You'll find the latest product news and market trends aimed at future collections in kitchens, bathrooms, contract projects, and interior design. The importance of physically interacting with products—touching materials and experiencing the mechanics—is growing steadily. Likewise, one-on-one meetings between customers and suppliers are becoming increasingly valuable.

SICAM offers a unique opportunity to stay at the heart of industry innovation every year with minimal investment

In a sector where keeping up with new trends and solutions is vital—and often acts as the spark for new projects and ideas—this event ensures you always stay in the loop.

SICAM stands out as a trade fair that values direct and meaningful connections

Its unique format attracts a high-caliber audience eager to engage with the global furniture supply chain and connect with key clients. It's a simple, focused, and purely B2B event. Over the years, its proven format has struck the perfect balance: offering a warm and welcoming atmosphere for productive meetings while showcasing the market's continuous evolution.



The statistics below highlight insights from the most recent SI-CAM edition held in October 2024,

underlining an impressive participant profile that includes a consistent majority of decision-makers such as business owners, CEOs, and key executives in sales and general management.

At SICAM, design meets functionality!

From cutting-edge materials to innovative solutions, this year's SICAM showcased the perfect blend of aesthetics and practicality. The latest design trends are not just about beauty—they're redefining how furniture functions and integrates into our lives. You'll discover components that set new standards in the furniture industry, combining elegance with intelligent functionality. Whether it's space optimization, sustainable materials, or seamless integration—SICAM is where creativity and technology converge

One event. Global connections. Endless business opportunities

This is what SICAM means to our visitors and exhibitors.

Held from October 14–17, 2025, at Pordenone Fiere, the SICAM fair will once again be a global meeting point for visionaries, designers, and industry leaders shaping the future of furniture components.

All of this is made possible every year by a dedicated group of exceptional people committed to the success of the event.

A trade fair as complex as SICAM requires months of preparation and an effective division of responsibilities.

SICAM... is teamwork!



n March 3l, the 55th CIFF Guangzhou successfully concluded, reaffirming its position as the world's largest and most influential furniture exhibition. This edition set new records, achieving remarkable concurrent growth in three key figures: exhibitor participation, visitor numbers, and international engagement.

Spanning 850,000 square meters, the fair hosted over 4,900 domestic and foreign exhibitors, a new record-high, showcasing their latest innovations to 363,825 professional visitors from 187 countries and regions. Notably, the number of overseas attendees reached 56,794, marking a 10.91% year-on-year increase and setting a new benchmark for CIFF's international presence. This exceptional success highlights CIFF Guangzhou's pivotal role in stabilizing foreign trade and boosting market demand, while also driving high-quality development, industrial optimization, and sustainable innovation within the furniture sector.

Divided into two phases, CIFF Guangzhou 2025 once again provided a comprehensive overview of the entire supply chain, featuring the Home Furniture, the Office & Commercial Space, and CIFM/ interzum guangzhou. This year's edition was instrumental in fostering trade opportunities and accelerating industrial transformation, ensuring both quantitative and qualitative growth in the furniture market. By aligning with global trends and sustainability goals, the fair solidified its role as an essential platform for brands to connect, innovate, and expand.



Fair News









Home Furniture: Design-Driven Innovation

Under the theme "Navigation," the Home Furniture showcased cutting-edge improvements in creative home aesthetics, high-end interior decorations, intelligent sleep technology, and refined outdoor living. Reflecting a strong industry shift toward sustainability, smart home integration, and personalized design solutions, the trendsetting exhibition played an essential role in shaping the future of home environments.

Through immersive displays and insightful forums, the event highlighted the evolution of modern living spaces, where eco-conscious materials and digital intelligence seamlessly merge to redefine comfort and functionality.

Office & Commercial Space: A New Era of Sustainable Workspaces

Guided by the theme "Sustainability," the Office & Commercial Space reaffirmed its position as the sector's premier event, bringing together top-tier brands and groundbreaking innovations. The exhibition explored the transformation of workspaces, educational and healthcare environments, and emerging commercial sectors, addressing global trends in flexible working, ergonomic design, and wellness-driven solutions.

A key highlight was the presentation of low-carbon and AI-powered office solutions. Through experiential installations and expert-led discussions, visitors gained firsthand insight into the next generation of sustainable and efficient work environments.

CIFM/interzum guangzhou: The Engine of New Productivity

As the backbone of the furniture industry, CIFM/interzum guangzhou, themed "Engine of New Productivity", solidified its

role as the leading platform for intelligent manufacturing, innovative materials, and cutting-edge components. This year's edition placed particular emphasis on digital transformation, automation, and sustainable production processes, aligning with the industry's commitment to efficiency and environmental responsibility. Bringing together world-class suppliers and manufacturers, the exhibition fostered strategic collaborations and introduced revolutionary developments in furniture production, reinforcing CIFF Guangzhou's position as the ultimate hub for future-ready solutions.

Design Exhibitions and Forums: A Global Vision for Innovation

CIFF Guangzhou 2025 further strengthened its reputation as a cultural and creative hub, featuring 12 curated design exhibitions and over 100 industry-leading forums. The event brought together renowned designers, trendsetters, and thought leaders to explore the evolving role of design and its impact on the industry. Among the key highlights was the Contemporary Design Fair, a dynamic platform for cross-cultural exchanges and innovative showcases. The CD Awards celebrated excellence in furniture design, honouring trailblazing brands and creative achievements. Meanwhile, world-class forums such as the "World Design Summit", the "China-Europe Summit of Interiors Designers Associations", and the "China Asean

A Grand Start to the 31st MIFF 2025 Furniture Fair

Held from March 1–4, 2025, the 31st MIFF Furniture Fair took place simultaneously at Malaysia International Trade and Exhibition Centre (MITEC) and World Trade Centre Kuala Lumpur (WTCKL), across 17 exhibition halls with a total gross area of 100,000 square meters.





Recognized as Southeast Asia's largest and most international furniture event, MIFF 2025 surpassed last year's record with approximately 700 exhibitors from 12 countries and regions. Participants came from Malaysia, Vietnam, Japan, South Korea, Singapore, Indonesia, Taiwan, India, Mainland China, Thailand, Hong Kong, and the United States, while the fair hosted 20,000 visitors from 140 countries and regions.

In his opening speech, MIFF Founder and Chairman Dato' Dr. Tan Chin Huat stated:

"We have achieved this success through our open and hospitable approach to professionals from all around the world. As we strengthen MIFF's role in the global supply chain, we also ask: how can we add more value to businesses?"

MIFF General Manager Ms. Kelie Lee also addressed the attendees, expressing her gratitude and highlighting the fair's new features and international vision. Representatives from the Malaysian Furniture Federation, national associations, and Informa MIFF also delivered thank-you speeches to the participants.





The MIFF 2025 opening ceremony was a highly anticipated

event, marking the exciting start of the exhibition. With the presence of VIPs, local and international officials, prominent figures, and respected media representatives, the event set the stage for a stunning showcase of the world's best furniture and symbolized the global unity in pursuit of design excellence.

Malaysia's Position in the Global Furniture Industry

With around 80% of its production geared toward international markets, Malaysia has firmly established itself among the top 10 furniture exporters globally. The country holds a strong position in markets such as the USA, Japan, and Australia, and recent export trends indicate significant growth in the UK, UAE, Saudi Arabia, the Philippines, and Russia. Malaysia's expanding reach now even includes emerging markets like Algeria, Greece, Puerto Rico, and Libya.

Our Participation

This year, Ekin Publishing Group—with our Mobilya magazine and Furniturk décor publications—marked our 29th participation since 1998. Malaysia remains a crucial supply hub for Turkish furniture manufacturers, with the advantages of a duty-free trade agreement and visa-free travel.

The traditional Exhibitor Night on the second day once again featured a festive showcase of Malaysian culture and performances.

As in previous years, a selective international jury chose the best furniture products across various categories. Awards were presented during the third night of the fair. The next MIFF fair will take place again in Kuala Lumpur from March 1–4, 2026, at the same venues.





Furtech Show 2025:

Showcasing Innovation in Furniture Materials, Machinery, and Design – 2025 September 15–17

Website: www.furtechshow.com Contact: Petiwala | adnaan@mediafusionme.com | +971 52 194 2175 Dubai World Trade Centre | Sheikh Saeed Halls 1-3 & Trade Centre Arena | Dubai, UAE



Furtech Show 2025: The Heart of Furniture Innovation in the Middle East

Experience the second edition of Furtech Show, where creativity meets craftsmanship, taking place from September 15–17, 2025, at the Dubai World Trade Centre. This premium exhibition brings together top suppliers and manufacturers of raw materials, components, and machinery, highlighting the latest innovations in furniture production. Building on the success of the inaugural event, Furtech Show 2025 invites you to dive into a world of innovation. Discover emerging industry trends and engage in meaningful discussions with passionate peers shaping the future of furniture design and manufacturing.

Furtech Show is more than just an exhibition — it's a transformative experience designed to inspire, connect, and elevate your business. Explore new insights and opportunities that can enhance your creative journey and redefine your approach to the industry.

Exhibitor Profile

Furtech Show 2025 will showcase the full spectrum of the furniture industry, with a particular focus on raw materials, fittings, components, and production machinery.









Connect, Explore, Stay Ahead Of The Curve!



Furniture Raw Materials

- Solid Wood & Panels Lumber Trade Plywood, MDF, OSB
- Veneers, Laminates & Decorative Surfaces
- Decorative Papers
- Panel & Chipboards
- Textiles and Upholstery Fabrics (Leather, Rexine, etc.)
- Non-woven Fabrics Threads & Yarns Quilting Materials

Fittings and Components

- Furniture Mechanisms Bed Mechanisms Table Legs, Casters, Knobs & Accessories
- Hinges, Locks, Handles, and Other Components
- Furniture Hardware Surface Finishing & Processing Machines

Machinery and Equipment

Production Machinery - Woodworking Machines - CNC Machines

- Cutting & Sewing Equipment Foam Production Machines Mattress Machinery
- Application Equipment & Production Lines
- Adhesives, Abrasives, Paints, Coatings & Application Systems
- Packaging Machines Spray Booths & Spray Guns
- Racking Systems Furniture Design Software

Don't Miss Out!

Be part of this dynamic platform that brings together global leaders in the furniture and machinery industries. Furtech Show 2025 is the ultimate destination for exploring innovation, fostering partnerships, and shaping the future of the furniture sector in the Middle East.



SAMET's Strategic Breakthrough in the Indian Market: New Manufacturing Facility Launched in Partnership with Greenply







Technology Beyond Borders, Superior Quality

As of March 2024, the facility began production of GS Class Ball-Bearing Drawer Slides and Master Soft-Close Hinge Systems. It features advanced engineering solutions and smart automation systems. Every detail has been meticulously designed to produce more durable, more functional, and more aesthetic products. Reflecting SAMET's R&D and innovation strength, this investment offers architects and designers high-performance solutions that bring their creative visions to life. The perfect harmony of comfort, aesthetics, and performance continues to guide next-generation spaces.

SAMET's Sustainable Manufacturing Move

Protecting the Environment, Inspiring the Future

SAMET harnesses all the possibilities of technology to provide solutions focused on innovation, sustainability, and excellence—while keeping environmental responsibility at the forefront in its new facility. With a sustainability-driven production approach, energy-efficient systems are utilized, sustainable manufacturing techniques that reduce carbon footprint are applied, and eco-friendly solutions are developed using recyclable materials. Together with Greenply, who shares the same vision, SAMET is not only shaping the future of the furniture accessories industry but also strengthening its mission to leave a more livable world for future generations.

Strategic Partnership, Stronger Future

In February, a grand opening ceremony attended by top executives from both SAMET and Greenply reaffirmed the commitment of this collaboration to steer the industry forward. With this new facility, set to revolutionize the production of next-generation furniture accessories, SAMET will enhance its competitive power in global markets while providing unique solutions to industry professionals.

With its focus on innovation, sustainability, and excellence, SAMET continues to lead industry advancements and reinforce its global leadership.

Furnishings & Design Istanbul (FDI) Returns in 2025 with Bigger Goals!





Purnishings & Design Istanbul (FDI), launched with great enthusiasm by the Federation of Furniture Associations (MOSFED) to shape the future of the furniture industry and its surrounding sectors through a focus on design, is set to return in 2025 with even broader ambitions following the remarkable success of its inaugural year. Having attracted strong positive feedback from brands, manufacturers, and creative professionals, the event continues to lead the transformation of the sector.

As part of the preparations for Furnishings & Design Istanbul (FDI), taking place on September 25–27, 2025, at the Istanbul Fair Center, a key meeting was held at the Taksim Sofitel Hotel. The event gathered the FDI design committee, advisory board, 2024 participating brands, business partners, and stakeholders. During the meeting, participants exchanged ideas about the content of FDI 2025 and discussed new practices and collaborations that could pave the way for the industry.



MOSFED President Ahmet Güleç remarked, "FDI continues its journey by creating a strong exhibition space for original design, a powerful channel for collaboration, and a dynamic platform for experience and idea exchange."

From Local Strength to Global Design Platform

To further promote design and branding within the furniture sector—which has grown 20-fold in the past 20 years and exports to over 200 countries—MOSFED hosted this organization at Taksim Sofitel Hotel to support its Furnishings & Design Istanbul (FDI) initiative. During the meeting, the gains from the previous year were reviewed, and ideas were exchanged regarding the structure of this year's event.

As the participants carefully considered strategies to elevate Turkish design culture in furniture and related industries to a globally influential level, the role and content strategy of FDI were also evaluated. FDI is preparing to open its doors once again in September 2025, with a larger exhibition area, richer content, and exciting new opportunities to propel the industry into the future.

Drawing inspiration from Istanbul's rich cultural and historical heritage, FDI continues to lead the way in bringing design to the heart of the industry—ranging from sustainability to innovation.

Showcasing the Power of Turkish Design

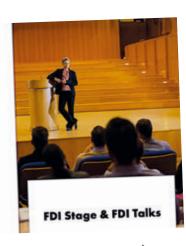
Speaking at the FDI Advisory Board Meeting, Ahmet Güleç, President of MOSFED, said:

"FDI is not merely a showcase for top-quality products—it is also formulated as a center of knowledge. With symposiums, exhibitions, and Designer-to-Business (D2B) programs, we offer a robust educational and learning platform. Through this fair, we aim to bring the world to Istanbul, demonstrate our









Fair News











design strength, and support our brands on their international journeys.

FDI is a place for original and high-quality design. Brands that do not meet these criteria cannot participate in FDI. However, it's important to instill this vision across all manufacturers in Turkey. That's why we aim to attract not only buyers looking to purchase furniture but also global contractors and buyers who seek design and concepts.

Because today, we want to say: 'Turkey doesn't just produce furniture—it produces designer furniture.' And we believe FDI can make that a reality."

The Power of Design and Innovation Will Shine at the Fair

The meeting held at Taksim Sofitel Hotel brought together a broad spectrum of participants including design committee members, journalists, exhibitors, designers, manufacturers, leading industry figures, and heads of associations and federations. Many influential voices—particularly from the design committee—shared their insights on the current state of Turkey's manufacturing sector, the challenges it faces, potential solutions, and the transformative role of FDI within this context.

The gathering was marked by constructive ideas and inspiring suggestions, shedding light on the industry's future. With its 2024 edition, FDI laid the foundation for new collaborations that aim to reshape the furniture and interior industries through design, innovation, and sustainability. In its second year, FDI will continue to serve as a visionary platform, with the power of design and innovation once again taking center stage at the fair.

Innovative Zones Set to Steal the Spotlight

More than just a fair, Furnishings & Design Istanbul (FDI) provides an exceptional space for industry professionals to engage in innovative collaborations and inspiring exchanges of ideas. Taking place from September 25–27, 2025, at the Istanbul Fair Center, this year's event will span two halls and 10,000 square meters, offering a broader scope with more brands, more designers, and more in-depth content for visitors.

Building on the success of its first year, FDI 2025 will further amplify the impact of design in the furniture industry. This year, the fair is expected to host significantly more international visitors and procurement delegations. Under the central theme of "Good Possibilities," the event will once again bring together diverse players from across the industry.

Key features returning this year include:

- FDI D2B (Designer-to-Business): Facilitating direct meetings between designers and brands for potential collaborations.
- FDI Design Houses: A specially curated exhibition space showcasing standout pieces from participating companies' portfolios, themed to reflect various design concepts.
- FDI New Horizon Exhibition: A creative hub where forward-thinking designs converge and inspire.

Additionally, "Design Circle"—a new initiative for this year—will highlight the collective power of design, while the "FDI Stage & Talks" will feature inspiring talks and thought-provoking panels that shape the sector's agenda.

Would you like this text turned into a press release, a fair catalog intro, or a social media announcement?

Fair News

Strategic Partnership Agreement Between Kayalar Kimya and Mirka

Kayalar Kimya strengthens its position in the industry by forming a strategic partnership with Mirka, a global leader in surface treatment technology.

s one of the leading companies in the chemical industry, Kayalar Kimya is enhancing its market position through a strategic alliance with Mirka, a global leader in surface finishing technology. Since 1976, Kayalar Kimya has been offering high-quality, eco-friendly, and health-conscious paints, varnishes, and adhesives. With this new collaboration, the company aims to reinforce its market presence while fostering growth alongside its business partners.

Kayalar Kimya and Mirka Strengthen the Industry with Strategic Collaboration

Kayalar Kimya continues to add value to the industry with its innovative solutions tailored to diverse needs through brands such as Genç Paint & Varnish, Düfa Paint, Woodsol, Genç Noroo, and Kayalar Adhesives. The company reflects its customer-focused, sustainable, and high-standard production approach across all areas of its operations and now takes this vision further with a strategic partnership with Mirka.

As part of this agreement, Kayalar Kimya will undertake the distribution of Mirka's globally renowned surface finishing systems and complementary products in Turkey. Thanks to Kayalar



Kayalar Kimya Attends Woodtech Mebel Expo in Uzbekistan

Kayalar Kimya participated in the Woodtech Mebel Expo Fair held in Tashkent, Uzbekistan, from February 25–27, 2025.

We proudly completed the 21st International Fair for Manufacturing Technologies, Woodworking, Furniture, and Components.

Many thanks to all our visitors and team members for making this event a success!



Kimya's strong dealer network, industry expertise, and broad customer base, Mirka's products are expected to reach a wider audience within the Turkish wood industry market.

This partnership will not only enhance Kayalar Kimya's existing market strength but also enable the company to take better advantage of growth opportunities within the sector. Under the umbrella of Kayalar Kimya, we add value to the industry with our brands that offer innovative solutions for different needs. With Genç Paint & Varnish, Düfa Paint, Woodsol, Genç Noroo, and Kayalar Adhesives, we reflect our customer-oriented, sustainable, and high-standard production approach in every field.

As part of the agreement made with Mirka, Kayalar Kimya will undertake the distribution of Mirka's world-renowned, high-quality surface finishing systems and complementary products.

Kayalar Kimya Board Member Tolga Kayalar and Mirka Executive Alpan Altın

This collaboration, combined with Kayalar Kimya's strong dealer network, industry expertise, and extensive customer base, will enable Mirka's wood industry products to reach a broader audience in the Turkish market. At the same time, it will strengthen Kayalar Kimya's current market position and allow the company to take more effective advantage of growth opportunities in the industry.

A Strong Partnership Taking Steps Toward Global Goals

With a production capacity of 142,000 tons, a strong R&D center, and industry leadership, Kayalar Kimya holds a significant position both in Turkey and in the global market. This strategic partnership with Mirka will contribute to Kayalar Kimya's global growth objectives, enhance its competitive strength, and enable both companies to reach a broader customer base.





We are proud to announce our first-time participation at Interzum 2025, to be held in Cologne from May 20–23, where we will showcase our new 2025 CPL Laminate Collection, expected to draw significant attention with its modern designs, trendy color palette, and unique features.

ARTPAN to Debut at Interzum 2025 with Its Innovative CPL Laminate Door Surfaces



t the forefront of our presentation will be our Soft Touch lacquer-finish plain-colored door surfaces, offered in both grooved and flat modern styles. These are complemented by our 3D embossed wood series, manufactured using moisture-resistant green HDF core material. With high scratch resistance and exceptional UV stability against yellowing and fading, these CPL laminate-coated surfaces offer a strong alternative to traditional lacquered doors.

In addition to our CPL line, we will also exhibit our natural wood veneered and lacquer-ready primed door surfaces. To provide complete solutions, we will introduce our door frame



and architrave systems, produced in matching colors to all our surface collections. These are available in various constructions including MDF, sandwich, plywood, green MDF-HDF, and PVC composites.

We will further highlight our role as a comprehensive solutions partner with a selection of decorative wall profiles and coordinated skirting boards, designed to ensure full conceptual harmony in architectural projects.

We look forward to welcoming new visitors from Central Europe, Africa, and beyond to our stand, where we will present ARTPAN's latest innovations — and demonstrate our ongoing commitment to design, durability, and complete interior solutions.

ARTPAN - Innovations Continue...

We warmly invite you to visit our stand at Interzum Cologne and Dubai Woodshow to discover our latest innovations.

Interzum: Hall 1.2 Stand: D 043

Dubai Woodshow: Hall ZABEEL 4,5,6 Stand: E 08



Company News



Disa Kulp / Interview: "Quality teaches operations,

company investing in renewable energy sources for an environmentally friendly, green world started producing its own energy with a new investment at the end of 202l.

Operating in the 2nd stage of Diyarbakır Organized Industrial Zone (OSB), Meya Aluminium's founding president Mr. Kamuran Azizoğlu stated:

"Under the brand 'Disa Kulp', we manufacture furniture profiles and drawer handles with the slogan 'Touch Excellence'. We export our products to many cities across Turkey and to 25 countries across 4 continents"



you quality customers, quality and a quality life experience."

Meya Aluminium, located in the 2nd stage of Diyarbakır OSB and producing aluminium furniture handles in over 120 models in a 5,000 square meter facility, is led by Founder Kamuran Azizoğlu and General Manager Aziz Azizoğlu.

We visited the company's production facilities for an in-depth interview, where they shared:

"Disa Kulp operates with a team of 50 employees. We export globally through many domestic sales points, manufacturing at European standards.

To provide better service to our customers, we actively participate in key international industry fairs held across Europe, America, Africa, the Middle East, and Russia.

Our goal is to expand our market share especially in Europe, as well as in the Americas and other regions."

In Turkey, the furniture and accessories sector is primarily clustered in cities such as Istanbul, Kayseri, İnegöl, Bursa, and İzmir. Additionally, there are investments aimed at this sector in various other provinces. Among these, one particularly significant investment—both regionally and nationally—has been realized in Diyarbakır.

While such an investment might not stand out in regions where the furniture industry is already well-established—like Istanbul or Kayseri—and may appear ordinary at first glance, for Diyarbakır, it is a noteworthy and meaningful investment. It stands out for its strategic planning, the employment it generates, and the synergy it creates, despite bearing relatively higher risk. In this respect, Disa Kulp has achieved notable success in the sector.

Indeed, this initiative should be considered a bold venture, especially in the field of accessory manufacturing, which requires expertise, skills, and an organized supply chain.

The region has been experiencing significant population growth due to ongoing migration, and in response, new housing construction is continuing at full speed. Currently, the region meets many of its supply needs from outside sources. However, with the establishment of new industrial zones and





the rise of similar investments, the region is increasingly attracting new investments and building its own self-sufficient economic dynamics.

Disa, through its progress, has evolved beyond being merely a regional company. By exporting to neighboring markets and abroad, it has proven itself to be a significant player in the industry.

We visited the Disa Kulp factory located within the Diyarbakır Organized Industrial Zone, where we met with Chairman of the Board Kamuran Azizoğlu and Aziz Azizoğlu to learn more about their operations and insights about the region.

Company News





Nesip Uzun: Mr. Kamuran, let me begin by congratulating you. You are not only the sole accessory manufacturer in Diyarbakır but also the only one in the surrounding region. In a sector where competition is intense, where many companies have made massive investments, and in an industry dominated by well-established players, both domestically and internationally—with some backed by centuries of capital accumulation—you have made an investment here in Diyarbakır, a corner of Anatolia where industrial development is still emerging.

I commend your courage. Because this is not a region where investment can succeed solely through capital. This is a highly specialized sector where you need deep knowledge, continuous quality improvement, R&D, design, and innovation—all while managing complex challenges like workforce recruitment and staff training.

You are engaged in production in two significant areas: handles and profiles. Could you share the story behind this venture? Which came first—the founding of Meya Aluminium or the launch of Disa Kulp? What was the mindset when entering the market? What idea or vision sparked this journey?

Kamuran Azizoğlu: We founded our company in 2004. Over the past 20 years, we've expanded our factory and are continually increasing our capacity. Our first step into the market was through MEYA, producing aluminum profiles. However, given the commercial challenges in Diyarbakır, we decided to establish a presence in Istanbul, the heart of commerce in Turkey, and that's where we launched Disa Kulp.

Nesip Uzun: This is a labor-intensive sector with demanding working conditions. People naturally seek more comfortable and stable jobs—it's a human choice. But this issue isn't unique to Diyarbakır. You'll find the same challenges in other produ-







ction hubs like Istanbul, Kayseri, and İnegöl. You're inviting people into a labor-intensive field, and while younger generations aren't always eager to take on this kind of work, you've managed to succeed in this. Most of your workforce seems to be composed of young men and women.

Kamuran Azizoğlu: Yes, we've succeeded—though it hasn't been easy. Like everywhere else, we face the same problems. There's no avoiding it. To reduce dependency on human labor and achieve error-free, full-time production, we need high technology. That's what our new investments are targeting. As you've seen, we've significantly expanded our factory. We're in the middle of several upgrades—we've built a larger space for our polishing department, created a separate area for assembly, and while our coating facility is sufficient, we're also finalizing our automated system for painted products.

At the end of the day, if you ensure consistent, stable, and high-quality production, you can reach your target markets.

Nesip Uzun: I believe your production runs on solar energy, correct? That's a significant investment against carbon emissions and environmental impact. Could you tell us a bit more about that?

Aziz Azizoğlu: Yes, on an annual average, we now meet 100% of our energy needs through our own production. We installed and activated our solar panels in 2021. At the time, energy prices were rising sharply—they had increased by 70% to 80%, even more expensive than they are today. Even now, energy costs are still high. So this investment turned out to be a smart move—beneficial for nature, for our country's resources, and for our company's energy savings. Three years ago, our production area was around 2,300 to 2,500 square meters. Today, we are operating in 5,000 square meters. We've doubled our production space within a year, which also enabled us to invest in new machinery. For example, we used to paint manually or semi-automatically, but now we've completely switched to a fully automated painting line.

Mobilya Decoration Magazine International made the promotional mailing and Turkish digital launch of brands between



Mailing Post, Banner Advertisements and transparent reports carried out by FURNITURE MAGAZINE for Cologne Interzum Fair between March - April 2023







Mailing Posts, banner Advertisements and transparent reports for Hannover Ligna Fair between February and May 2023 by FURNITURE MAGAZINE



FRANKFURT HEIMTEXTIL 2023 FAIR PROMOTION





Interzum Fair

to Take Place in Cologne from May 20-23, 2025

The Interzum fair, where furniture sub-industry products along with surface coating and accessory materials are showcased, will take place in Cologne between May 20-23, 2025. Held biennially, the fair is considered one of the world's most important events in its field. International suppliers to the furniture and interior design industries will once again come together at this event. Preparations are in full swing for the industry's most significant global event, and top-tier companies have already secured their places at the fair this year.

Participants at World Standards

The impressive aspect of Interzum 2025 is not only the number of companies attending. A quick look at the participant list shows that the quality of the registered companies remains as high as ever. Some of the companies that have already registered include:

Function and Components Segment - Solutions designed to meet increasing customer expectations in technology, energy efficiency, and comfort:



A. & H. Meyer, Blum, Bockl, Domus Line, Formenti E Giovenzana, Fritz Becker, GTV, Häfele, Hailo, Halemeier, Hera, Hettich, Ivars, Kesseböhmer, Leggett & Platt Work Furniture, OMP, OWI, Salice, Samet, Schüco Interior Systems, Siro, Stanzwerk Wetter, Titus, Vauth-Sagel

Materials and Nature Segment - Sustainable resources and innovative materials:

AGT, Alvic, Arpa, Camsan, Chiyoda, Cleaf, Egger, Finsa, Greenlam, Kastamonu, Rehau, Saviola, Schattdecor, Sonae Arauco, Surteco. SwissKrono

Textile and Machinery Segment – Innovative ideas and a chain of high-quality materials at various stages of the value creation process:

Atlanta Attachment, BekaertDeslee, Boyteks, Bäumer, Carpenter, Dueffe, DürkoppAdler, Elektroteks, Expert Systemtechnik, Fecken-Kirfel, FEMA, Global Systems Group, Grupo Grassi, Jowat, Kabelwerk Eupen, Lava, Leder Fiedler, Leggett & Platt International Bedding, LoveHomeFabrics, Masias, Mert, Neveon, Orsa Foam, Pfaff, Simalfa, Spühl, Stellini, Stutznäcker, Teknomac

From May 20-23, 2025, Cologne will once again become the center of the international furniture supply sector. Industry experts from around the world will meet at Interzum to discover the most exciting new products and establish valuable business relationships.

The world's leading trade fair is sending a strong signal for sustainable furniture production with its new guiding theme, "Rethinking Resources: Circular and Bio-Based Solutions". This industry-relevant slogan will be visible and tangible in every aspect of the fair, from the diverse event program to the first-class participants' bio-circular innovations.

Interzum – Business, Inspiration, and Knowledge Transfer

Interzum is the leading global event for the supply segments of the furniture and interior construction industries. Trends and visions that will create the living spaces of the future using modern materials, outstanding design, and unique innovations come to life here.

One of the key features of this trade fair is the highly international character of its participants. The fair not only connects local markets but also promotes internationalization in furniture production and interior fittings.

Interzum also serves as a source of inspiration for product developers, designers, and architects.

Interzum Award 2023 Results: The international furniture and interior design supply industry showcased impressive innovation capabilities.

For 23 years, technical developments, advanced materials, and exciting product innovations and concepts have been the focus of the Interzum Awards, organized biennially by Koelnmesse and Red Dot for the furniture supply industry. From 150 entries submitted by manufacturers from 18 countries, the jury ultimately selected 52 products.

The organizers plan to expand and further develop the "Neo-Ecology" concept, which was the main theme of the 2023 edition, for Interzum 2025. Interzum Director Maik Fischer explains, "With 'Rethinking Resources: Circular and Bio-Based Solutions' as its central theme, Interzum will address one of the core pillars of neo-ecology. As the world's leading trade fair for furniture production and interior design, it will bring together these two approaches — the circular economy and bio-based materials — to foster the development of innovative products made from durable and sustainable resources."





FURNITURK

Fair News









A Turkish

Delegation at the Half -Century Old **LIGNA** Fair



The leading trade fair for the global wood and woodworking industry, LIGNA, will open its doors for the 50th time from May 26 to 30 in Hannover, Germany. More than 60 Turkish companies are set to participate in this highly significant event for the global wood processing machinery sector.





In addition to presenting innovative solutions on an international platform, LIGNA offers an in-depth overview of the entire spectrum of the woodworking industry. As it prepares to open its doors for the 50th time, important details about LIGNA 2025 were shared during the pre-fair press conference.

Over 60 Turkish Companies at the Half-Century-Old LIGNA Fair "Turkey is one of the key participants of LIGNA 2025"

More than 1,200 companies will participate in the fair, which will be held in an exhibition space of approximately 112,000 square meters. As one of the world's largest woodworking machinery fairs, LIGNA is opening its doors for the 50th time this year, with strong participation from Turkish companies. With over 60 firms from Turkey attending, the country has become the third-largest participant by exhibition area, occupying a total of 8,000 square meters. 75% of this space is represented by members of AİMSAD (Turkish Woodworking Machinery Industrialists Association). Turkey is also the fourth-largest participant by the number of companies, demonstrating once again its rising status in the woodworking machinery industry. Speaking at the press conference, Hendrik Rawe, Global Director of LIGNA at Deutsche Messe AG – Hannover, stated:

"As reflected in the registration numbers, companies' strong commitment to LIGNA, the leading global trade fair, demonstrates the sector's determination to actively and confidently transform economic recovery. Our participants trust LIGNA as a platform for cooperation, innovation, and growth. All our key customers will be in Hannover in 2025. Moreover, the large number of registrations from Turkey has pleased us and clearly reveals Turkey's role as a driving force of international importance and innovation at LIGNA 2025. The strong demand from Turkey highlights that LIGNA is seen as an ideal gateway to global markets in the woodworking and woodcraft industry. Turkey's strong representation reflects its export-oriented wood processing and woodworking sector. With a projected added value approaching 1 billion euros and estimated production reaching 4.4 billion euros in 2024, Turkish companies are among the key players in Europe and beyond. According to Statista GmbH data, despite global economic uncertainties,

Turkey's woodworking industry is expected to achieve a stable annual growth rate of 1.5% over the next five years. This potential positions Turkey as one of the key participants at LIGNA 2025."

"We will contribute to promoting our industry at LIGNA Fair under the Turkish Machinery brand"

Burç Angan, Board Member of MAİB (Machinery Exporters' Association), said:

"Since 2002, as the Machinery Exporters' Association, we have been working to grow our country's machinery exports. We have taken on the important mission of promoting Turkish machinery manufacturers on the global stage. We work meticulously to promote each of the 24 sub-sectors of the machinery industry. Since 2002, we have carried out promotional activities in many parts of the world. During this time, I am proud to say our machinery exports have grown 17-fold, surpassing 28 billion dollars. Our woodworking machinery sector also plays a vital role in this success. In 2002, our exports in this sector were \$10.8 million; despite uncertainties in key markets and economic slowdowns in our major trade partner, the EU, we are closing 2024 at around \$160 million.

Our association, which values specialization in machinery sector organizations and therefore played a key role in establishing the Machinery Federation, also works in coordination with AİMSAD in the woodworking machinery sector. I would like to take this opportunity to congratulate AİMSAD on its 10th anniversary and wish continued success. Germany is not only our country's most important partner in machinery but also ranks first among our target markets. We highly value our long-term partnerships with leading representatives of the German machinery sector. In 2024, our machinery trade volume with Germany reached \$11 million. The LIGNA Fair, which will celebrate its 50th anniversary in 2025, stands out as one of the most important events in the sector. As with other major industry fairs, our Association will contribute to the promotion of our country and our sector at LIGNA Fair through advertising activities under the Turkish Machinery brand."



Fair News





Kuala Lumpur Convention Centre (KLCC), Malaysia March 2 – 5, 2025

EFE 2025

18th Export Furniture Exhibition





The heart of the furniture world beats in Malaysia this time!

EFE 2025, welcoming qualified buyers from over 140 countries, is set to host more than 260 exhibitors across 40,000 $\rm m^2$ right next to the iconic Petronas Twin Towers.

Bedroom furniture, Living room collections, Kitchen and dining sets, Children's and youth room designs, Office furniture, Outdoor living solutions, Hotel and contract furnishing, Furniture components and accessories

Be part of the latest collections of modern and contemporary furniture, exciting designs, and inspiring business opportunities at EFE 2025!

Join the global stage of the furniture industry at EFE 2025 and expand your reach from Malaysia to the world!

Message from Mr. Chua Chun Chai, Chairman of the Export Furniture Exhibition (EFE)

It is a great honor to once again welcome you to the Export Furniture Exhibition (EFE), now in its seventeenth year and one of the most highly anticipated international furniture fairs. This exhibition stands as a strong testament to the commitment and collective efforts of the Malaysian Furniture Council, EFE

Fair News



OUERSEA MEDIA AD

Expo Sdn Bhd, and industry members to spotlight the furniture market. This year's edition brings a fresh perspective with its comprehensive showcase of product categories, including trending designs, workplace furniture, semi-finished products, woodworking machinery, furniture accessories, hospitality furniture, raw materials, project and contract furniture, as well as home and office furniture.

We warmly invite global international buyers and professionals, including wholesalers, retailers, distributors, dealers, designers, architects, local project planners, and contract

consultants to EFE 2024. EFE is deeply grateful for all the support received from the furniture industry, including various government agencies, trade associations, and media partners. Without your unwavering support, participation, and lasting friendships, we would not be where we are today.

On behalf of EFE Expo Sdn Bhd, thank you for being part of our journey.

We wish you an inspiring, enjoyable, and fruitful experience at the event.

To all our overseas guests – please take the time to enjoy our wonderful country, Malaysia.



Mobilya & FURNITURK Magazines Represent Turkey at Heimtextil 2025

Frankfurt, January 14, 2025 – As Heimtextil 2025 opened its doors with over 3,000 exhibitors from 65 countries, Mobilya Magazine and FURNITURK, Turkey's leading publications in furniture, design, and textiles, were proudly invited to join the International Press Stand.







ver the course of three days, our editorial team is on the ground at Messe Frankfurt, not only presenting our magazines to a global audience, but also capturing the latest trends and innovations shaping the future of the home and contract textile industries.

One of the key elements of her installation is a suspended rug crafted using the traditional dhurrie technique, blending artisanal heritage with the complexity of the modern world.

"The installation places people and their sociality at its core," Urquiola explains. "Visitors are invited to relax, interact, and learn – for instance, how design engages with and actively uses technological progress."

 $Despite\ ongoing\ global\ challenges-from\ econo-$

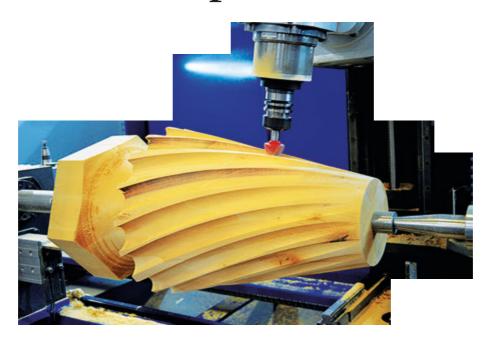
mic stagnation to rising energy costs and regulatory pressures — Heimtextil 2025 reaffirms its role as the leading global trade fair for home and contract textiles. Messe Frankfurt Board Member Detlef Braun stated:

"Heimtextil is a rock in stormy seas. Especially in times like these, face-to-face encounters are more important than ever. The fair offers companies the opportunity to strengthen their market position through international visibility, identifying potential, and forging new global partnerships."

Stay tuned as Mobilya and FURNITURK bring you daily updates, visual highlights, and expert commentary from the heart of textile innovation in Frankfurt.

Fair News

2024 Woodworking Machinery Sector Report Released



Prepared using foreign trade data from TÜİK (Turkish Statistical Institute), the AİMSAD Woodworking Machinery Sector Report has been published. Covering the first 10 months of the year, the report shows that the downward trend in import rates has continued despite tightening market conditions.

According to the data in the report:

- Exports: \$121.56 million
- Imports: \$78.56 million
- Production: \$300.14 million
- Domestic Sales: \$257.14 million
- Export-to-import coverage ratio: 155%
- Foreign trade surplus: \$40 million

Russia Was the Top Export Market in the First 10 Months

In January-October 2024, the Turkish woodworking machinery sector's top export destination was Russia, with \$11.28 million in sales. The second-largest market was the USA with \$5.77 million, followed by Bulgaria with \$4.92 million. Other

major export markets during the period included Iraq, Saudi Arabia, Kosovo, Spain, Algeria, Italy, and Egypt.

China, Italy, and Germany Lead in Imports

In the first 10 months of 2024, China and Italy were the top sources for machinery imports, with Germany in third place.

- From China: \$28.2 million
- From Italy: \$27 million
- From Germany: \$11 million

These three countries accounted for 88% of total imports.

"Other Machinery" Led Exports With \$30 Million In terms of machinery groups:

- "Other Machinery" accounted for \$34.04 million in exports
- Saw machines followed with \$29.79 million
- Planers, milling, and shaping machines ranked third with \$17.76 million
- \bullet Splitting, peeling, and slicing machines were the lowest at \$1.29 million



Export Supports and Incentives Provided Relief

Government support programs in 2024—including exhibition participation grants and market research incentives—helped strengthen the sector's global competitiveness.

• 83% of surveyed companies have been active in the in-

However, firms still demand:

- Broader incentive programs
- Faster application processes
- More export financing options
- More SME-specific supports

China's Rising Market Share Is a Growing Concern

• And "Other" category machines at \$11.92 million

• Saw machines led imports with \$19.21 million

Like many other sectors, the increased market share of Chinese manufacturers in 2024 posed a major challenge for Turkish companies.

Saw Machines Were the Most Imported Machinery Group

• Followed by multi-operation machines at \$13.49 million

With strong government subsidies and aggressive pricing, Chinese firms pressured local producers—especially in spare parts and components.

Low labor costs and high production capacity have given China a global edge. In response, Turkish producers focused on quality-oriented manufacturing and leveraged their geographic proximity to European markets.

This helped position Turkish firms as trusted suppliers of high-quality products in Europe.

Product Variety:

Sector Profile

- Panel and solid wood furniture machinery: 33%
- Surface treatment machines: 27%
- Other machines: 15%

dustry for over 10 years

• 3% for 7-9 years

• 14% for 4-6 years

- Cutting and holding tools: 9%
- Auxiliary equipment and software: 9%

Shortcomings in Local Sub-Industry Caused Challenges

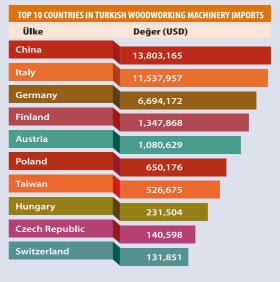
One of the biggest issues for the sector in 2024 was the insufficient capacity of local sub-industries.

- Dependence on imports increased costs and delivery times
- Rising customs duties and tightening regulations worsened the situation
- Protectionist policies in some countries drove up export costs and caused delays

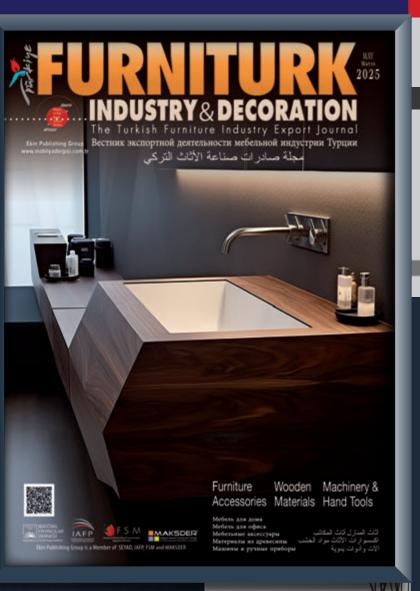
These delays harmed customer satisfaction and reduced competitiveness. Sector representatives are now calling for reduced taxes and faster customs procedures.

Medium-Sized Enterprises Dominate Employment

- 11% have 0-10 employees
- 26% have ll-20 employees
- 37% have 21-50 employees
- 20% have 50-l00 employees



Turkish Furniture Industry's Global Export Publication





Turkey's only international furniture sector magazine FURNITURK INDUSTRY & DECORATION...

Our magazine, which is distributed in dozens of international fairs every year, aims to establish international connections with Turkish furniture manufacturers, to develop their commercial relations and to introduce Turkey in the world furniture market.

Your company will be a partner in all these markets with a one-page advertisement.



SAMET Spectrum: The Colorful Hinge & Drawer Systems Series!

Express your design style with SPECTRUM! Breathe new life into your furniture with the world's first and only colored hinge and drawer systems. Our commitment to creative freedom opens the doors to bold and original furniture design.

By combining innovation with aesthetics, we bring both functionality and elegance to every piece. With the SAMET SPECTRUM series, experience a color renaissance in furniture — where every use offers a unique, extraordinary touch far from the ordinary.



Hendrik Rawe has been appointed as the new department head for the LIGNA, INTERSCHUTZ, parts clean, and Surface Technology GERMANY trade fairs



As of November I, 2024, Hendrik Rawe (34) has assumed the position of Head of the "LIGNA, INTER-SCHUTZ, parts2clean, and Surface-Technology GERMANY" department within the "Trade Fair and Product Management" division at Deutsche Messe. He reports to Arno Reich, Senior Vice President of the Trade Fair and Product Management division at Deutsche Messe.

The technical leadership of individual trade show project managers and their teams remains unchanged and in familiar hands: Stephanie Wagner

(LIGNA), Bernd Heinold (INTERSCHUTZ), and Christoph Nowak (parts2clean, SurfaceTechnology GERMANY).

Hendrik Rawe replaces Hendrik Engelking, who left the company on November 30, 2023. After completing his Master's degree in Marketing and Sales Management at FHDW Hannover, Rawe began his career at Koelnmesse in 2015 through a trainee program. He later became a Junior Consultant in Corporate Development, where he was responsible for supporting M&A projects, contributing to strategic development, business planning, and operational tasks.



Kayalar Kimya

Ayalar Kimya attended the Furniture sub-industry fair held in Crocus, Russia this year, met with its international customers at this important fair in the sector and exhibited its new products. "We successfully completed the 27th International Furniture, Furniture Side Industry and Woodworking Machinery Fair. We would like to thank all our visitors and teammates."

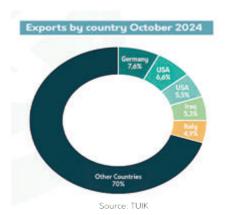


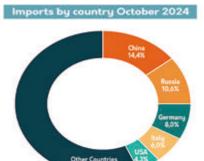
Sectoral News

"Germany Remains Turkey's Top Export Destination, While China Leads in Imports"

In October, the country to which Turkey exported the most was Germany, with exports totaling \$1.795 billion. Germany was followed by the USA (\$1.562 billion), the United Kingdom (\$1.294 billion), Iraq (\$1.236 billion), and Italy (\$1.159 billion). Exports to these top five countries accounted for 30% of total exports. In imports, China ranked first with \$4.242 billion, followed by the Russian Federation (\$3.117 billion), Germany (\$2.346 billion), Italy (\$1.772 billion), and the USA (\$1.278 billion). Imports from these top five countries made up 43.4% of total imports.

From January to October, the top five export destinations were Germany, the USA, the United Kingdom, Iraq, and Italy, while the leading import sources were China, Russia, Germany, Italy, and the USA. Exports to the top five countries accounted for 29.7% of total exports, while imports from the top five countries made up 44% of total imports.





Source: THIK

BETA KIMYA A.S.

Inited Kingdom, Iraq, and Italy, while the leading import sources were China, Russia, Germany, Italy, and the USA. Exports to the top five countries accounted for 29.7% of total exports, while imports from the top five countries made up 44% of total imports.





Beta Kimya A.S. was at Interzum Guangzhou Fair

 \overline{W} e took our place at stand E34 in Hall Sl4.1 at the Interzum Fair, held at the Canton Fair Complex, with a visit from Turkey's Consul General in Guangzhou, Mr. Kaan Başkurt.

We would like to thank all visitors who showed interest in our stand.

Sectoral News

The Istanbul Furniture, Paper and Forestry Products Exporters' Association organized Turkey's national participation at CIFF Guangzhou 2025 with 15 companies

The CIFF 2025 International Furniture Fair, organized with Turkey's national participation by the Istanbul Furniture, Paper and Forestry Products Exporters' Association with 15 companies, officially opened its doors to visitors today.

The fair was attended by TİM Vice President and Chairman of the Furniture, Paper and Forestry Products Sector Board Ahmet Güleç, President of the Istanbul Furniture, Paper and Forestry Products Exporters' Association Erkan Özkan, and IIB Secretary General Doğuş Tozanlı.

Turkey's Consul General in Guangzhou, Kaan Başkurt, and Guangzhou Trade Attaché Şerife Yıldırım Demirel visited the national participation companies and presented them with their certificates.

With this being the 15th national participation organized by the Association, Turkish furniture is being proudly represented in terms of both quality and design strength, across an area of 1,089 square meters, together with the Furniture Türkiye UR-GE Project members.







Özdemir Malzemecilik at CIFF Guangzhou 2025 and Crocus 2025 Russia

Aleading name in the furniture accessories and materials sector, Özdemir Malzemecilik participated in two of the industry's most prestigious trade fairs this year — Interzum Guangzhou in China and Crocus 2025 in Russia — where they connected with international buyers.

In addition to manufacturing their own products, Özdemir Malzemecilik also distributes thousands of different accessories and materials wholesale. With a strong domestic sales network and a growing export potential, the company continues its production in its factory located in Kayseri, where it has been operating since 1986, delivering nearly 40 years of expertise in the industry.



Company News

Göktaş Mobilya / İzmir:

A strong player in the industry with its production of cabinet doors and interior doors



Founded in 1983 in a small workshop in İzmir, Göktaş Mobilya owes its current success in the industry to its deep-rooted history, quality-focused production approach, and innovative vision. Since the day it was established, our company has grown on the foundations of quality and customer satisfaction, standing out with its strong background in the furniture and construction sectors.

The importance we give to quality workmanship and our customer-oriented service approach made Göktaş Mobilya a reliable brand in the sector in a short time. In 2001, we developed our production line with technological innovations and started to lead the sector in the production of Membrane Cover, Acrylic Cover, and Aluminum Cover. The PVC, Lacquer, Melamine, Wood and Laminate door products we developed under the RinoDoor brand were an important step towards becoming a brand that sets sector standards with its quality and aesthetics.

2012 was a turning point for Göktaş Mobilya. We opened Göktaş Yapı Market stores and started the retail and wholesale sales of hardware and accessory materials used in the furniture sector. This expansion further enriched our customer portfolio and reinforced our leadership in the sector. In 2014, we started modular body production and steel door sales with the Dekofark and Capitech brands. Thus, by offering our products to



the global market, we made our name known in the international arena as well as in Turkey.

As Göktaş Furniture, we are determined to grow in international markets and expand our global vision. Thanks to our wide marketing, sales and shipping network, we continue to reach more customers worldwide every day and aim to become a strong player in the global furniture market. Today, we work tirelessly to provide the best service to our customers with 3 DIY stores, 12 branches and 3 factories in Turkey and 8 branches and 1 factory abroad.

With our principle of keeping customer satisfaction at the highest level, we are growing and developing every day to add innovative touches to living spaces. We are moving forward with firm steps into the future as a rapidly growing brand in the global market, continuing to offer the best experience to our customers with products that bring quality, aesthetics and functionality together.



Häfele Türkiye

With our motto "More Life per Square Meter," we create unique solutions for small spaces and help you make a difference in your projects.

With pantry systems offering generous storage capacity, sliding door fittings that conceal spaces, pull-out table systems that create additional areas, 45 cm built-in sets designed for ease of use in compact areas, and many other smart solutions, Häfele products bring comfort to your tiny house or caravan projects.

Visit our Häfele Concept Design Center in Dudullu to explore our ergonomic and stylish solutions.









Hardware Eurasia, Tube Eurasia, and Wire Eurasia Fairs Took Place Between April 9–12, 2025







Held at the Tüyap Fair and Congress Center in Istanbul from April 9-12, 2025, the Hardware Eurasia, Tube Eurasia, and Wire Eurasia fairs brought together visitors with experienced participants in their respective fields.

This year's fair featured a comprehensive range of manufacturers, from fasteners and profile pipes to hardware and related machinery and cutting tools. Germany participated with a country pavilion, while China, along with hundreds of other brands and companies, ensured a very high level of participation.



MOBİLYA, MOBİLYA ENDÜSTRİSİ VE EV TEKSTİL GRUBU FUAR PROGRAMI

ALMANYA KÖLN **INTERZUM COLOGNE 2025**

20 - 23 MAYIS 2025

32.ULUSLARARASI MOBİLYA ENDÜSTRİSİ FUARI



S.ARABİSTAN RİYAD **SAUDI WOODSHOW 2025**

07-09 EYLÜL 2025

2.ULUSLARARASI MOBİLYA ENDÜSTRİSİ VE AĞAÇ İŞLEME MAKİNALARI FUARI



MISIR KAHİRE **CAIRO WOODSHOW 2025**

27-30 KASIM 2025

10.ULUSLARARASI MOBİLYA ENDÜSTRİSİ VE AĞAÇ İŞLEME MAKİNALARI FUARI



BAEDUBAI

DUBAI WOODSHOW 2026

13-15 NİSAN 2026

22.ULUSLARARASI MOBİLYA ENDÜSTRİSİ VE AĞAÇ İŞLEME MAKİNALARI FUARI



КОLOMBİYA

INTERZUM BOGOTA 2026

12-15 MAYIS 2026

BOGOTA

17.ULUSLARARASI MOBİLYA ENDÜSTRİSİ VE AĞAÇ İŞLEME MAKİNALARI FUARI



ITALYA

INTERZUM FORUM ITALY 2026

04 - 05 HAZIRAN 2026

BERGAMO

2.ULUSLARARASI MOBİLYA ENDÜSTRİSİ FUARI

BREZİLYASAO PAULO

FORMOBILE 2026

30 HAZİRAN - 03 TEMMUZ 2026

11.ULUSLARARASI MOBİLYA ENDÜSTRİSİ VE AĞAÇ İŞLEME MAKİNELERİ FUARI



Functional solutions in narrow spaces



Sliding Cover & Folding Cover & Table Systems









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