



FURNITURK

TEMMUZ
July 2019



INDUSTRY & DECORATION

The Turkish Furniture Industry Export Journal

Вестник экспортной деятельности мебельной индустрии Турции

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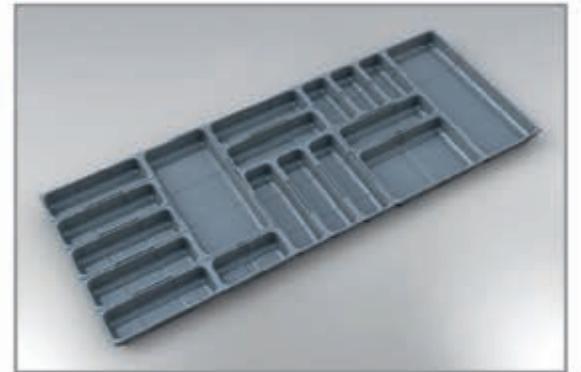
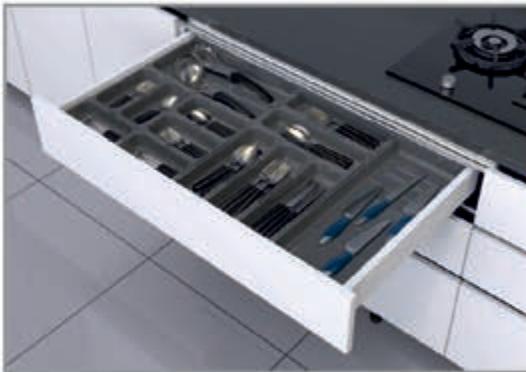
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FURNITURK
INDUSTRY & DECORATION

Editorial

The growing Furniture sector despite the global crisis

The Turkish Forestry Products and Furniture Industry is the most important manufacturing actor with its investments in the region. The sector that has established its quality and standards according to European norms is an influential actor in the international markets.

At the Europe's biggest fair that took place this year, Interzum welcomed 160 Turkish firms and the 50 visitors of the Ligna Hannover fair is determining the future projection of the Turkish Furniture Sector. With its grand share in the Middle-East, North Africa, Balkans, Europe and Turkic Republics' markets; is expanding its influence on these regions each year. The hundreds of Turkish guests at the Guangzhou Interzum Fair that was held in March is a sign that the Turkish Forestry Products and Furniture is now facing towards exporting.

Exportation is a very important factor in the growth of a countries economy that determines its power. This is a not only a determining factor for that sector but also for the country's economy. Countries grow by making exports and each brand is a star of this trade. The 2019 export stars contain various firms from our own Forestry Products and Furniture sector. This demonstrates the dimensions of the accretion value that is created in this sector. We are very proud of our many important global-scale brands. They pave the way for aspiring Turkish Firms with their quality work ethic and brand values.

Best Regards,

Nesip Uzun

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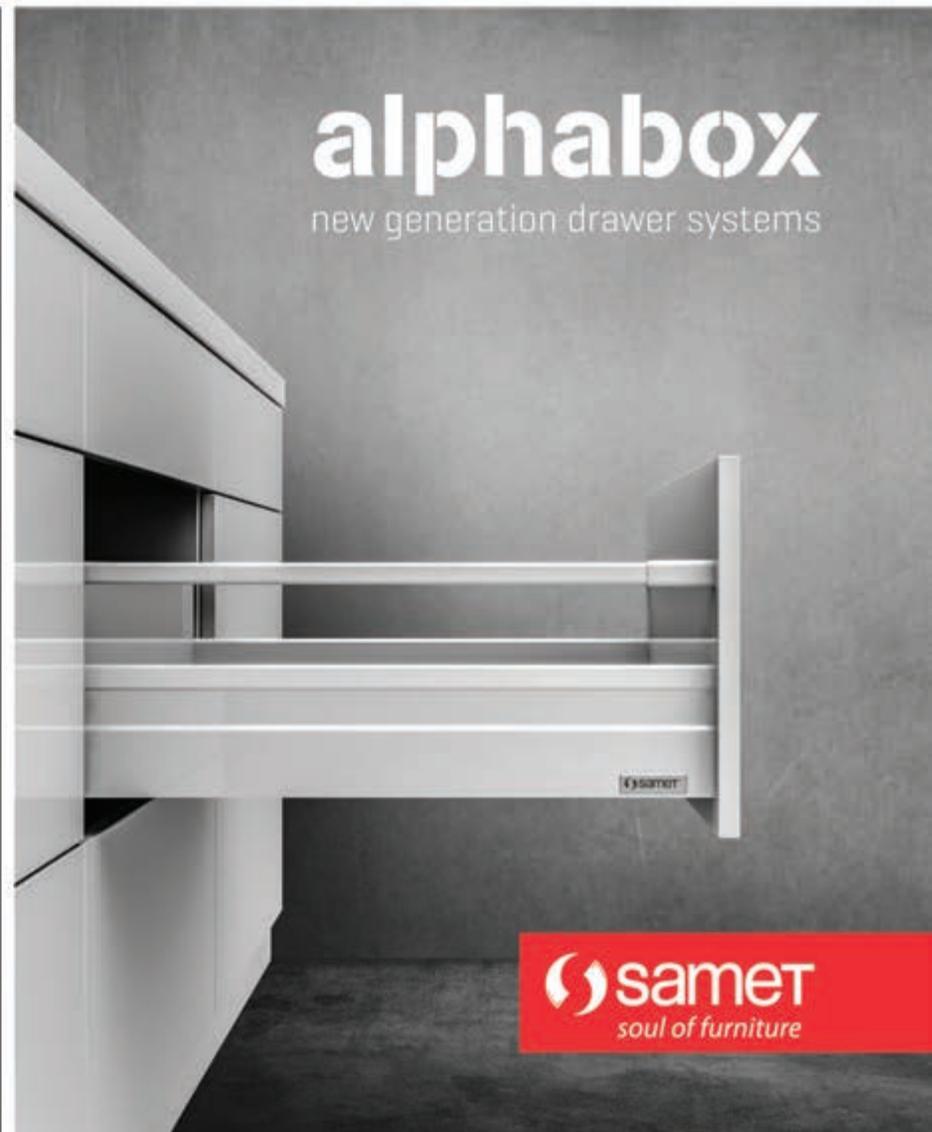
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Touch the High-End Design and Functionality

d-lite lift
Inspirational Silence



alphabox
new generation drawer systems



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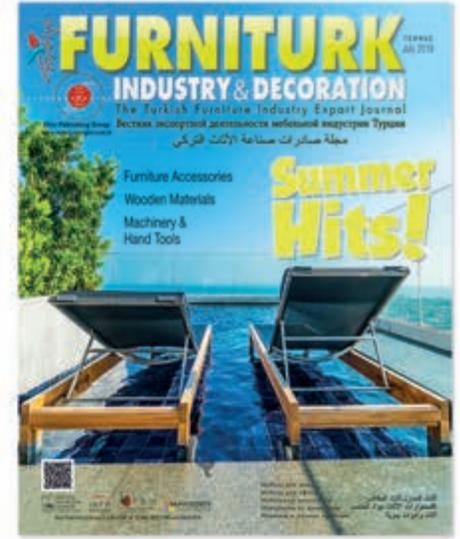
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Kesici Takımlar, El Aletleri Fuarı**

32nd International Wood Processing Machines,
Cutting Tools, Hand Tools Fair

12 - 16 Ekim / October 2019



INTERMOB

**22. Uluslararası Mobilya Yan Sanayi,
Aksesuarları, Orman Ürünleri ve
Ahşap Teknolojisi Fuarı**

22nd International Furniture Side Industry,
Accessories, Forestry Products and
Wood Technology Fair



TÜYAP İSTANBUL

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THE LEADING FAIRS OF THE INDUSTRY



 **WOODTECH**

October 12-16, 2019

 **INTERMOB**

October 12-16, 2019

While fairs continue to be the most effective tools of marketing products and services, deciding on the right fair gains more importance in regard to using limited sources in an effective way. At this point, by creating a strong industrial collaboration, WoodTech and Intermob fairs become prominent as the unique international trade platform of the forestry products and furniture industries in Eurasia. By being the strongest and most essential fairs of the sector in Eurasia and growing every year, the fairs are also pursuing to contribute to the development of the industry and trade potential in the international market by the support of sector representatives, NGO's and media organizations.



There are many reasons to attend WoodTech and Intermob Fairs

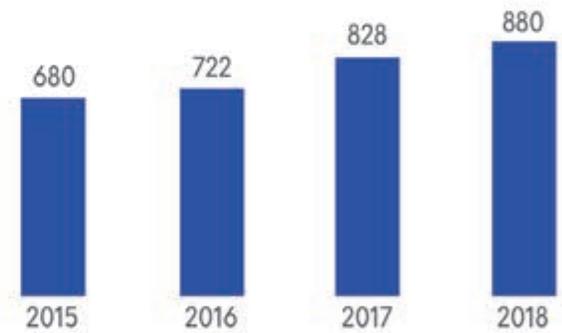
Stability

Stability is one of the most important indicators of success. In its 32nd edition, WoodTech and 22nd edition, Intermob shows are the best samples of stability. Even during times of economic crises and unstable economic balances, these shows have stood strong by making a huge contribution to the furniture accessories and forestry products industries, growth together with the sector and have become the strongest commercial events of Eurasia.

Leader and Unrivaled

Statistics are the proof that WoodTech and Intermob fairs are the first choice of the industry. In the last 5 years the fairs have grown 50 % in terms of net exhibition area and reached 123.000 sqm. The number of international visitors grew 90% in the last 5 years. These magnificent growing rates are not coincidence. From past to present the fairs have been and will continue to be the meeting point of the exhibitors and qualified visitors, and provide them access to new markets.

Breakkdown of the number of the visitors by years



Unique Global Advantages

WoodTech and Intermob fairs are the leading fairs of the industry in order to access the international market. Last year, by the attendance of 857 exhibiting companies and company representatives from 35 countries, the fairs hosted more than 76.271 visitors from 106 countries including also USA, Japan, New Zealand, Portuguese, Denmark and Ukraine. For the companies aiming to get a share and come to the fore in the competitive global market, the fairs are presenting huge advantages to the exhibitors and visitors.

Editors of the industrial media organizations are also coming together at the fairs every year to feel the pulse of the industry and they support the fairs to be presented in a wide international arena.



Professional and Qualified Visitors

Following the end of the 2018 exhibition, the sales and marketing teams of the fairs have already started to work in a rush-hour manner by realizing face-to-face meetings through roadshows in regard to organize hosted buyers delegations for 2019. Through the offices of TUYAP located in the important points of Eurasia, agencies, embassies in the target countries, trade and industry chambers; our teams are contacting all potential buyers, producers, exporters and importers of the furniture and forestry products industry. Our sales and marketing activities are continuing with domestic and international exhibitions. Our first stop was the Cairo Woodshow Fair, an important fair in the North African region of the Wood and Woodworking Machinery sector in Egypt. Afterwards, our project team were IMM Cologne + Living Kitchen in Germany, Iran Woodex Fair in Iran and Technomebel Sofia in Bulgaria and UMIDS Fair in Russia and Krasnodar in Russia, and finally in May in Germany. We also participated in Interzum and Ligna fairs, and our WoodTech and Intermob 2019 Fairs project team continued to promote their activities abroad.

In addition to this, our target invitations are realized by reaching to the target audience through relevant sectoral associations, publications and online portals. We cooperate with domestic chambers of commerce and industry to form hosted buyers.

By hosted buyers from 20 different countries in 2018, the fairs are aiming to increase this figure in its 32nd year.

The prime address for innovation

By hosting around 857 companies and 35 countries in 2018, the fairs exhibited last designs, technologies and trends. They are the unique shows for the professionals who seek to follow last trends in the industry.

Present and future of the industry...

The WoodTech and Intermob fairs present its exhibitors and visitors an effective event programme that subjects innovations, last technologies and the current situation of the industry during 5 days in order to create an information network within the sector.

Together to the future

By aiming the fairs to be realized in a festival atmosphere and providing an effective trade platform for the exhibitors and visitors once more in 2019, the sales and marketing team of the WoodTech and Intermob fairs are working with industrial co-operations, NGO's, trade associations, industry media organizations and educational institutions. The fairs intend to raise the bar each year for greater success.

Do not miss out!

32nd WoodTech- International Wood Processing Machines, Cutting Tools, Hand Tools Fair & 22nd Intermob - International Furniture Side Industry, Accessories, Forestry Products and Wood Technology Fair will be organized between October 12 - October 16 in 2019 at TUYAP Fair Convention and Congress Center, Büyükçekmece, Istanbul, Turkey.

For more information, please visit www.woodtechistanbul.com/en/ and www.intermobistanbul.com/en/ web-sites.

We travel a lot

As Kastamonu Entegre, we are right proud to be exporting to 100 countries. The happiness in thousands of smiling faces in 100 countries is worth everything...



The undisputed leader of the industry every year for its exports to 100 countries from the US to China, Kastamonu Entegre continues to be the productive force of Turkey and the World thanks to its experience and know-how extending over a half century.

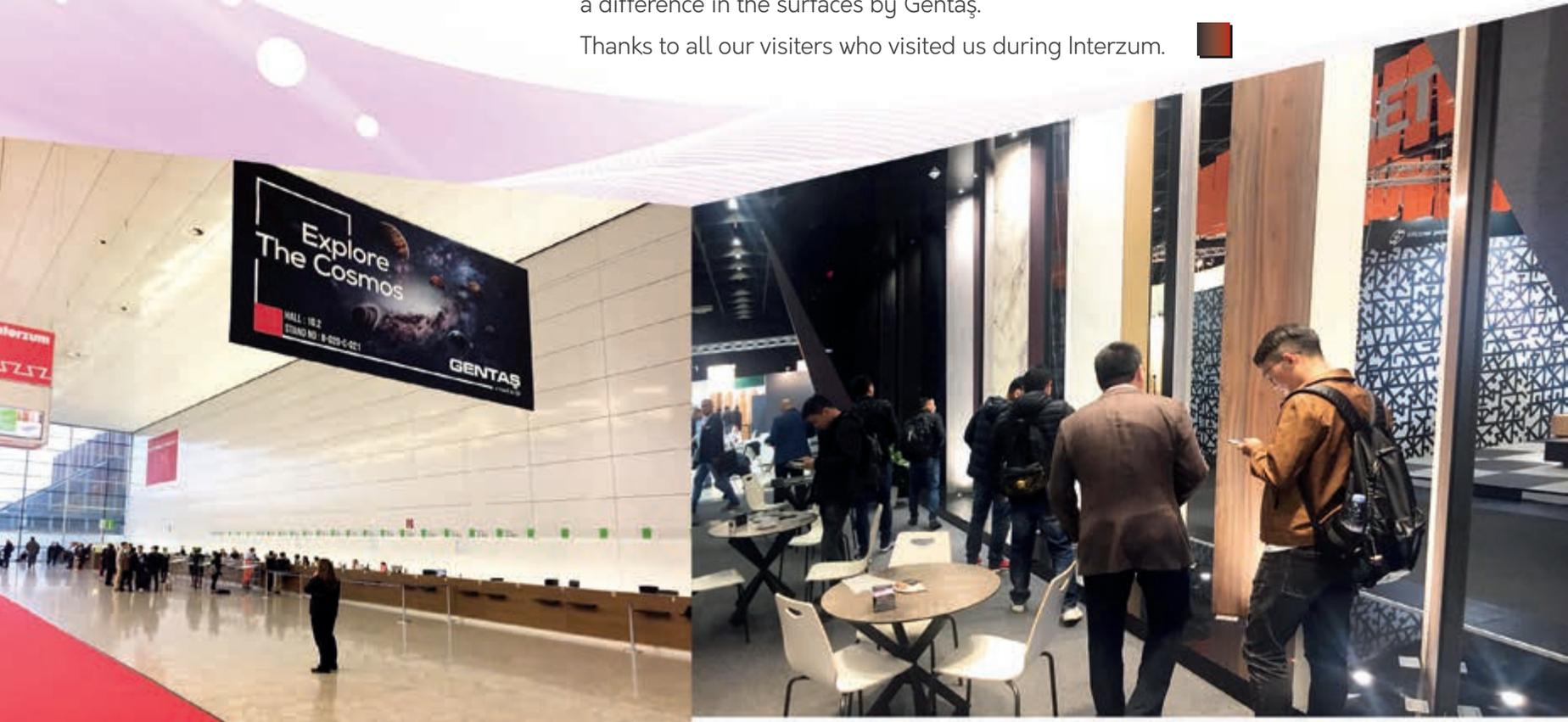


Mystery of Cosmos in Interzum

Inspired by the mystery of the Galaxy , our new collection Cosmos met with the whole world at the Interzum fair in Cologne on May 21st-24th.

With our new soft textured matt finish "touch",new stone and marbles collection, Compact Worktops and progressive surface technology "ZERO " decorative surface that makes a difference in the surfaces by Gentaş.

Thanks to all our visitors who visited us during Interzum. 



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World Furniture Confederation Working Meeting 世界家具联合会工作会议



Chengdu, May 24, 2019



News of the World Furniture Industry Summit

On June 1st 2019 the World Furniture Industry Summit was held in Chengdu, China. It was hosted by China National Furniture Association and organised by Chengdu New East Exhibition Co., Ltd. At the same time, Chengdu Fair, an international furniture exhibition was open.

In the beginning, Mr Zhang Chonghe gave an opening speech, in which he proposed four directions for the cooperation among and development of furniture industries all over the world. These directions are innovation and common prosperity, sustainability, intelligent technologies and open cooperation. Mr Zhang said that regarding the development of the furniture industry, China and the world were closely connected. We would create a bright future for all.

Mr Xu Xiangnan, as the Chairman of the World Furniture Confederation (WFC), delivered a speech to express the opinion of WFC. In the future, the World Furniture Confederation would unite its members to achieve great success. We should believe in mutual benefits and win-win cooperation. Being open-minded to the world, WFC members could develop a new furniture economy. Our active furniture culture can contribute to the whole world.

Later on, Ms Liao Chengzhen welcomed the audience on behalf of the venue city, Chengdu. She briefed the audience on the general situation of Chengdu economy, Chengdu



世界家具产业峰会 World Furniture Industry Summit

主办：中国家具协会 承办：成都新东方会展有限公司
地点：成都·中国·五月三十一日

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furniture industry and Chengdu Fair. It was mentioned also that the Chengdu government was planning to develop the furniture industry by improving its capacities for sustainability, technological innovation and advanced designing. This municipal industry would be commissioned to lead the provincial furniture industry in Sichuan Province.

The first speaker, Ms Linda Tu talked about how different countries could together promote the development of the global furniture industry. Her speech was focused on the global structure of the furniture industry. She proposed suggestions on how each part of the world could coordinate with each other for common prosperity. These suggestions could be concluded as following: seeking an environmentally responsible method to do business, establishing efficient communication mechanism, building cooperation platform and bringing new driving force to the global industry.

The second speaker was Mr Mauro Mamoli from Federmobili. He looked at the European furniture industry



with detailed data. A variety of European furniture industry segments were analysed, the Italian furniture market in particular.

This World Furniture Summit gathered people from all parts of the world. It created an opportunity for attendees to cooperate and exchange. This summit made it possible for each member to contribute to the success of the global furniture industry.



BOYUT PLASTIK presented product innovations and solutions for edges at Interzum Cologne

Under the motto "Adding Value to Furniture", BOYUT PLASTIK hosted the audience from all over the World at the greatest international trade fair at its booth in Hall 06.01. Our stand attracted attention with its stylish design and was greatly appreciated. We met with 100 new customers and had the opportunity to present our products to the furniture industry dealers, architects and designers.

Boyut Plastik participated the exhibition with a delegation from top management consisting of Naser Alim (Chairman), Saffet Alim and Hidayet Ogretici (board members), Naci Gungor (director), Sajmir Kavazi (Export Region Executive).

Our Platinum Series was of great interest to architects, designers and industry professionals from R & D departments. With its aesthetic touch, it adds value to furniture by going beyond the standard designs and upgrading to avant-garde styles

Platinum Series which is under the category of decorative foil is changing the same old design patterns. It is produced in 0,30 mm thickness and 35 or 70 cm width as profile

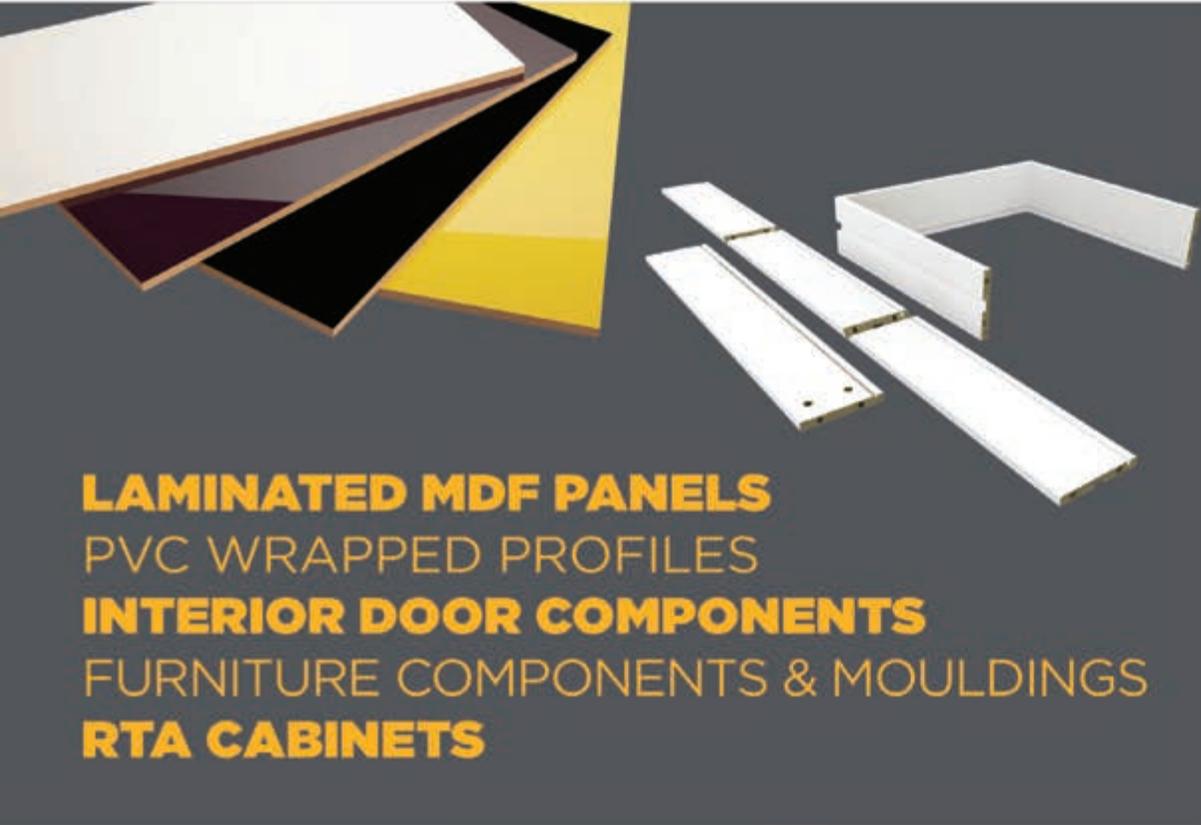
wrapping foil to be used in furniture, door stile, ceiling crown decoration, skirting, wall panel facing, frame profile, cabinet handles, furniture legs, origami legs. It can also be produced in 1.0 - 1.2 mm thickness and used as edge band.

Founded in 2005, BOYUT PLASTIK produces high quality edge band and decorative foils for the world market. It produces PVC, ABS, and 3D categories in its modern and high technology production facility in Istanbul with a capacity of 8 thousand tons annually and exports half of its production to more than 50 countries.

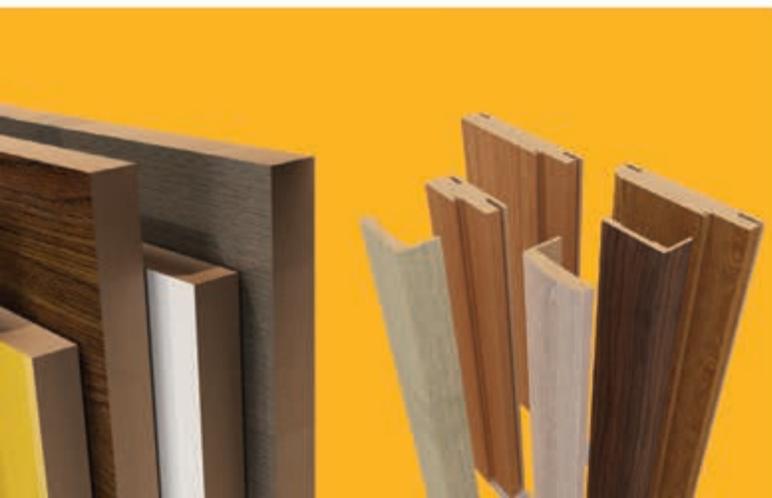
BOYUT PLASTIK combines the new concepts and ideas that adapt to the ever-changing customer needs, with its commitment to product quality, technology and innovation, in the manufacture of furniture that pioneers new trends in furniture industry, with its commitment to product quality, technology and innovation. In order to give better service to our clients, we have strengthened our sales and marketing team and also started to implement a Corporate Improvement Project.

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The Interzum 2019 was successfully held in this year as well



Interzum, one of the most prominent fairs of the world in the subject of the furniture production and interior design, which was organized in Köln, ended with extraordinary results on the day of Friday, the 24th May, 2019. Throughout four days, the Interzum served as an inspiration source for the design of the prospective living spaces and presented technical tactual and visual improvements which the future's furniture would bring new standards. So many firms as it never happened before, exhibited its innovations on a fair area involved in an approximately 190.000 meter square with 1.805 participants from 60 countries (2017:1732 participants from 59 countries). In addition to the increase in the number of the participants, the trade fair extended its international access to a large extent. The ratio of the foreign visitors increased to 75%(2017: 73%). Over 55.000 of the 74.000 visitors came from out of Germany. Gerald Böse, President and CEO of Koelnmesse said, "We've surpassed to remove the sign of 70,000 visitors to a considerable extent." He said, "This has been almost a magical anniversary in all aspects and an event which all of us would remember. An industry has shown its tremendous capacity in the subject of innovation in a really effective way."



Interzum, with the extraordinary numbers of this year, has continued its effective success story. The number of its trading visitors, increased over 28% since 2015 onward. The atmosphere in its trade fairs was excellent: participants and visitors who came from the four corners of the world, were satisfied with the event so much. This was attributed to the quite positive decision given by the participant firms who verified Interzum's leader position as a number-one trading fair of the industry in the world. Besides the visitors coming from Germany, the most strongly represented European countries were Italy, France, Spain, Pologne, Holland, Turkey and United Kingdom. Significant increases were seen in the visitors coming from Asia (+22%) such as particularly a strong growth in China (+48%), an increase in the Middle and South America (+%24), in East Europe (+21%) and in North America (+7%). Participants have reported that they did perfect business and made new contacts from the four corners of the world. In the anniversary year, Interzum on one hand has become a sectoral meeting place for the trade visitors and on the other hand, it has become a hot point and become skilled in the balancing act for the creative occupations. So many inspiring presentations, which were made by the firms, contributed to this as well.





The Ekin Group Furniture Journal, which attended to the Köln Interzum Fair, realized biennially since the year 1995 onward, this year again provided participation with its international publication, the Furniturk Journal. In the fair, in which we participate with our own stand every year, we've made our distribution in the special Trade Magazine stand, which Interzum prepared for the B&B journals and provided its visitors on the main boulevard. On this opportunity, we've found the opportunity of making more interviews with the participant firms and monitor the innovations and activities. In the fair, in which we participated, the special media invitee of Köln Messe, this year, we have witnessed a significant increase both in the number of the participants and the visitors, compared to the previous years. ▶



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NEW
COLLECTION

Explore The Cosmos



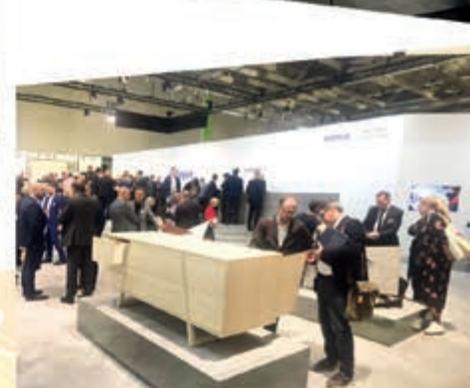
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This year the Turkish firms realized a high participation to Interzum 2019; firms over 150 from various products and production branches in almost every hall as a few firms, put signature to this record and hundreds of firms, predominantly in the groups of furniture accessories, fastening elements, soft group furnitures, textile machines and adhesives, involved in the Interzum Fair held between the dates of 21-24th May, as participants. This year, Samet Inc. Co., which exhibited its products in its stand of 500 m2 in the most prestigious one, the 8th Hall, took its prestigious place with its visual and innovative products among the brands such as the Hafele, Hettich, Blum, Kessebohmer Grass which were accepted as the carriers of the Fair. Other Turkish participants were situated predominantly in the halls with numbers 7, 5, 6, 10 and 11.

The next Interzum shall be realized in Köln in the 4th -7th May, 2021.



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16. Uluslararası İstanbul Mobilya Fuarı

16th International Istanbul Furniture Fair

**21-26
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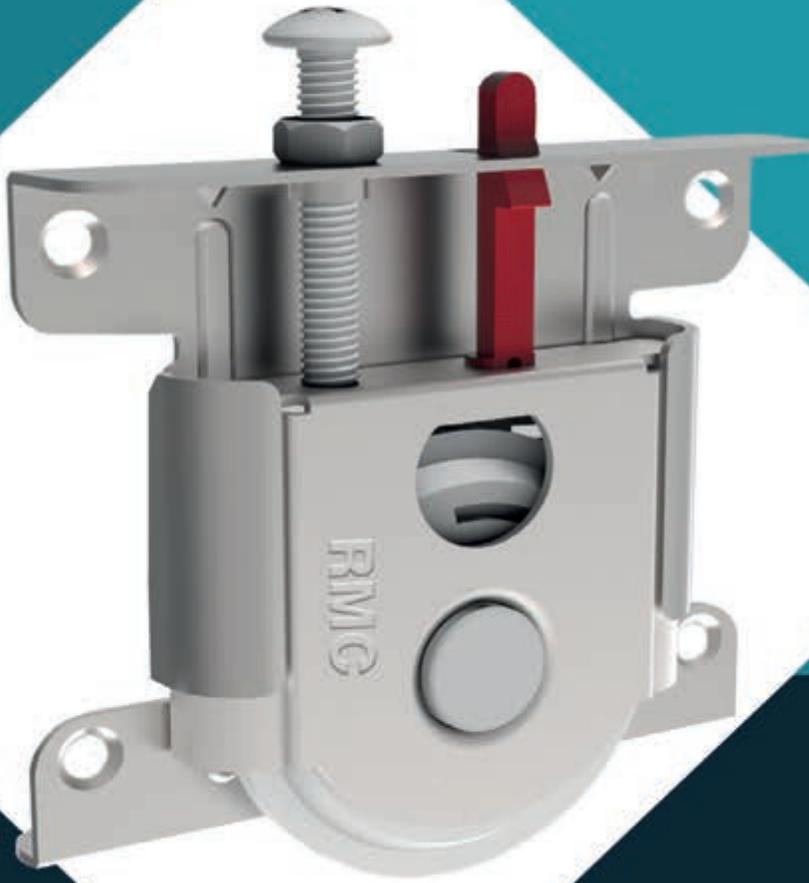
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CIFF Shanghai 2019

A Paradigm for Global Living

The outstanding success of the last exhibition boasted a record 37% increase in attendance. There is therefore great anticipation for the 44th edition of CIFF taking place at the National Exhibition & Convention Center in Shanghai Hongqiao from 8th to 11th September 2019 due to its extraordinary range of furnishing solutions.

CIFF Shanghai 2019 represents the entire furniture supply chain and therefore offers a full-scale event capable of attracting and engaging producers, buyers, retailers, designers and, of course, the media. Over 1500 exhibitors have been selected to represent the theme 'A Paradigm for Global Living'. They will offer visitors new concepts for living and working while being surrounded by high quality products and new business opportunities.

The fair will be organized by China Trade Macalline Exhibition Co. Ltd., a company which was jointly founded by China Foreign Trade Guangzhou Exhibition General Corporation, main Asian trade fair organization that has always organized the fair, and by Red Star Macalline Group, undisputed leader for the distribution of furniture in China. These two companies have created a new organization model called 'Exhibition and Store Alliance' which is capable of offering extraordinary advantages both for exhibitions and for commerce.

Moreover, attracting thousands of foreign visitors every year, CIFF Shanghai demonstrates its strong international vocation and, thanks to these results, it provides a golden opportunity for Chinese export companies to showcase their products.





The objective of CIFF is to make foreign markets more aware of the quality and variety of Chinese design. This is the concept behind the four main exhibition areas where the fair is organized.

Hall 3 'International & Lifestyle' will focus on international design. Numerous world-renowned brands will present new innovations and trends and introduce collections to take advantage of the extraordinary opportunity offered by CIFF to enter the prosperous Chinese market. Individual brands and groups of companies from Germany, Turkey and other countries will guarantee a very cosmopolitan display of products.

In addition to the presence of lifestyle brands, the M + China Top Interior Design Award is a journey through high-end interior design projects for the Chinese lifestyle and the ATG-Macalline Life Space. This space is rendered even more attractive because it presents different lifestyles and defines future life scenes.

The North Hall will be dedicated to lighting in response to the current demand from the Chinese middle class for high quality lamps. 'International Lighting' will bring together



international lighting brands which makes it the first truly international professional lighting show in China.

Hall 6.1, will be divided between outdoor furniture, fabrics and home accessories, giving life to 'Outdoor & Leisure, Homedecor & Hometextile'.

www.ciff.furniture





SAMET leaves its mark on the international furniture industry with its 'Innovation World' presentation at INTERZUM 2019

Turkey's leading furniture accessories brand SAMET attracted great attention with its innovative products in Germany at Interzum Expo, the world's biggest furniture accessories fair.

SAMET introduced the 'Innovation World', which includes IF Design 2016-awarded Alphabox and Smartflow drawer systems and D-Lite Lift lift-up door system, and its new generation hinge system, Master Soft Close Hinge, to the international furniture accessories industry at Interzum, held biyearly in Köln as the world's leading industry event for furniture production and interior design, offering an insight to the latest trends in the sector.

At Interzum 2019, Samet displayed its 'Alpha Box Drawer Systems', presenting advanced comfort in living spaces with superior rail technology and functionality, 'D-Lite Lift Lift-Up Door System' which employs no-hinge technology for sleek design and 'Smart Flow Drawer System', which offers the opportunity to customize furniture with its options of color and texture in addition to bringing consumers with innovative solutions, along with its new generation soft-close hinge system, 'Master'. Giving a new impulse to the world of furniture accessories, Master, which ensures that furniture doors are closed slowly and quietly with a brake mechanism, received a great deal of attention from the visitors.

As one of the biggest players of the world in furniture accessories, SAMET once again proved at Interzum 2019 its global power, and expertise in making a difference in all living spaces, kitchen and bathroom in particular, through its products that bring seamless design and functionality together.

Pointing out that Interzum Fair is one of the most significant international platforms as a meeting point where latest innovations and up-to-date trends are shared, SAMET's Vice President Ufuk Kızıltan said: "As SAMET, we put R&D and innovation at the center of our area of investment. In the recent years, we launch our products, which we have developed with an innovative approach focusing on user insights, in international platforms. We are proud that we take part in Interzum 2019 and introduce our unique designs to the international furniture accessories industry. With the new investments that we will make in value-added products bringing life to furniture, we will continue to expand 'SAMET's Innovation World' and grow by strengthening our international network."

FURNITURE CHINA 2019

Sourcing Furniture,
Decor & Accessories from
3,500 Exhibitors

SNIEC | SWEECC, Pudong Shanghai

9-12 SEP. 2019

Concurrent
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Bolder & Better – MIFF Soars in 2019 at the most global marketplace in Southeast Asia

MIFF Track Record : 9,630 Malaysian & foreign exhibitors , 141 visiting countries
138,300 international visitorship, 100,000 sqm exhibition space since 2018
New milestone promises greater growth ahead



The Malaysian International Furniture Fair (MIFF) Silver Jubilee edition is indeed a bumper celebration as MIFF achieving new breakthrough growth. Not only the show achieves its quadran-scentennial milestone, but it's also has smashed through the billion-dollar sales mark for the first time in its 25-year history.

Exhibitors at MIFF 2019 raked in US\$1.01 billion in sales over the four days of the show. This is a 3% increase from the previous high of US\$984 million in 2018.

The record performance was achieved a year after the trade show was expanded to 100,000 sqm across the Malaysia International Trade and Exhibition Centre (MITEC) and Putra World Trade Centre (PWTC) with design as its cornerstone.

More visitors attended MIFF 2019 as well. This year saw a 4% increase with 20,478 attendees, of which an astounding 39% were first-time visitors. In addition to more visitors, MIFF 2019 also attracted more global buyers – 6,112 global buyers from 130 countries and regions. Traffic was significantly higher from North America and the Far East while numbers remained stable from Southeast Asia, South Asia, Australasia, Europe, Africa, and South America.

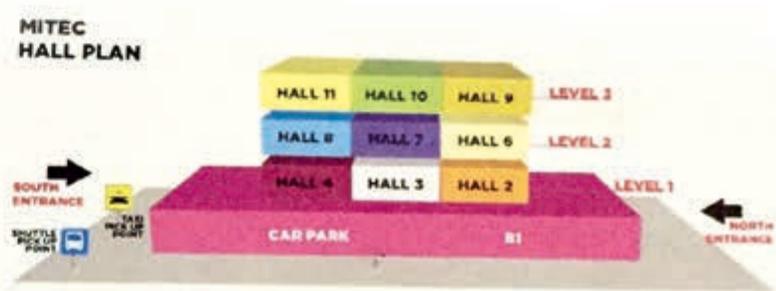


This increase of buyers not only a boon of MIFF itself, but for the hundreds of exhibitors to make new connections with overseas buyers. A total of 600 exhibitors from 14 countries - 346 Malaysian and 254 foreign companies - showcased new products and collections under the theme “Design Connects People”.

In the limelight was the promotion of Muar which has been officially declared as the “Furniture City of Malaysia”. MIFF has strong ties with companies from the southern manufacturing hub which was further strengthened by a strategic partnership between MIFF and Muar Furniture Association in 2013.

Mark your calendar for MIFF 2020

The next edition of MIFF is from 6- 9 March 2020 at the same two venues. It has already drawn strong rebookings from exhibitors satisfied by the continuing diversity of attendance and high-quality buyers this year.





A Leading Turkish Brand in Sliding Systems: MEPA

MEPA Mobilya Gereçleri (Mepa Furniture Tools) which is established in Istanbul in the year 1987 forms the strong ground of being a high-quality producer company throughout the world today with its innovative and entrepreneur structure and its valuable contributions to the country economy.

Mepa Mobilya Gereçleri has been continuously developing the metal and plastic product groups by means of its disciplined and determinant working style beginning from the date of foundation and enhances its Product Quality according to the Customer Satisfaction.

Its product types include sliding and foldable door/door mechanism systemstable rails-concurrent opening closing table rail systems-cupboard and door/ cover systems-sliding glass cover door systems-partition panel sliding foldable systems-from wall to wall and from ceiling to base rail cupboard sliding systemsaccessory and connection elements.

Research, inspection and development are the most important indicator of claiming for its Quality and Brand by Mepa and its existence as Mepa. IT IS THE FIRST CORPORATION HAVING PRODUCT QUALITY APPROVAL BY TSE (TURKISH STANDARDS INSTITUTION) AND COMPLYING WITH THE EURO NORM PRODUCT QUALITY STANDARDS for the first time in Turkey and in the sector.



33 years in furniture sector.

Every stage of the production process is experiencing a strict Quality Control Process from the raw material form of the product up to the level of being finished product within a modern manufacturing enterprise in its factory production area of 16.000 m2.

As Mepa family; research-development-quality-high standard and customer satisfaction-self-sacrificing efforts-responsibility-discipline-confidence and differentiation are the eternal light of us which we always follow. And all of them determine the point of view of Mepa towards the sector and the World.

For more years altogether.



BETA KİMYA A.Ş., in Interzum fair with Apel Wood and Hobby Glue

Interzum has been a global showcase bringing together the furniture industry, furniture components, and all stakeholders of the timber and wood industry for many years. Beta Kimya A.Ş., took its place at this year's Interzum just like every year. We see Interzum, participated by the leading companies and decision-makers from across the world, as a big meeting place where the innovations of the industry are displayed and which opens new horizons for the latest trends in international markets.

While the rise in our exports continues at an increasing pace along with our global strategy, Interzum provides us the opportunity to reach new countries we have not sold our products yet or we have no dealership contracts yet, and also increase our activities in existing markets. At this year's Interzum, we have reached new customers in various markets including the North American countries as well as the Baltic, Scandinavian and the western European countries.

With our distributorships and our dealership contracts, we increased the number of our export destinations from 56 to 60 countries. We received considerable orders for our

hybrid adhesives having MS polymer technology, silicons and mastics as well as our foam products. We have established very important relations with industry professionals and our potential business partners. We believe we will improve these relations further by using the network we have fostered at Interzum.

Interzum is also a highly crucial event for showcasing the new products which are based on R&D and innovation in particular. For the first time at Interzum this year, we have launched our new product APEL Wood and Hobby Glue which addresses the needs of the end-users in particular. Nowadays, innovative products which can help people realize their own intentions and skills are regarded highly in "do it yourself" category in Europe and America. In this regard, Apel Wood and Hobby Glue was also liked very much by the international participants of the fair.

APEL Hightack and APEL Universal, our new hybrid products having MS Polymer technology, also drew great interest especially from the participants from Western European countries.

At Beta Kimya A.Ş., among the pioneering companies of the Turkish chemical industry, we will continue participating to Interzum as we have been doing incessantly for many years with our brands like Apel and MitreApel. We will take our place in large-scale global fairs in order to have new achievements in exports with our innovative products and smart solutions.



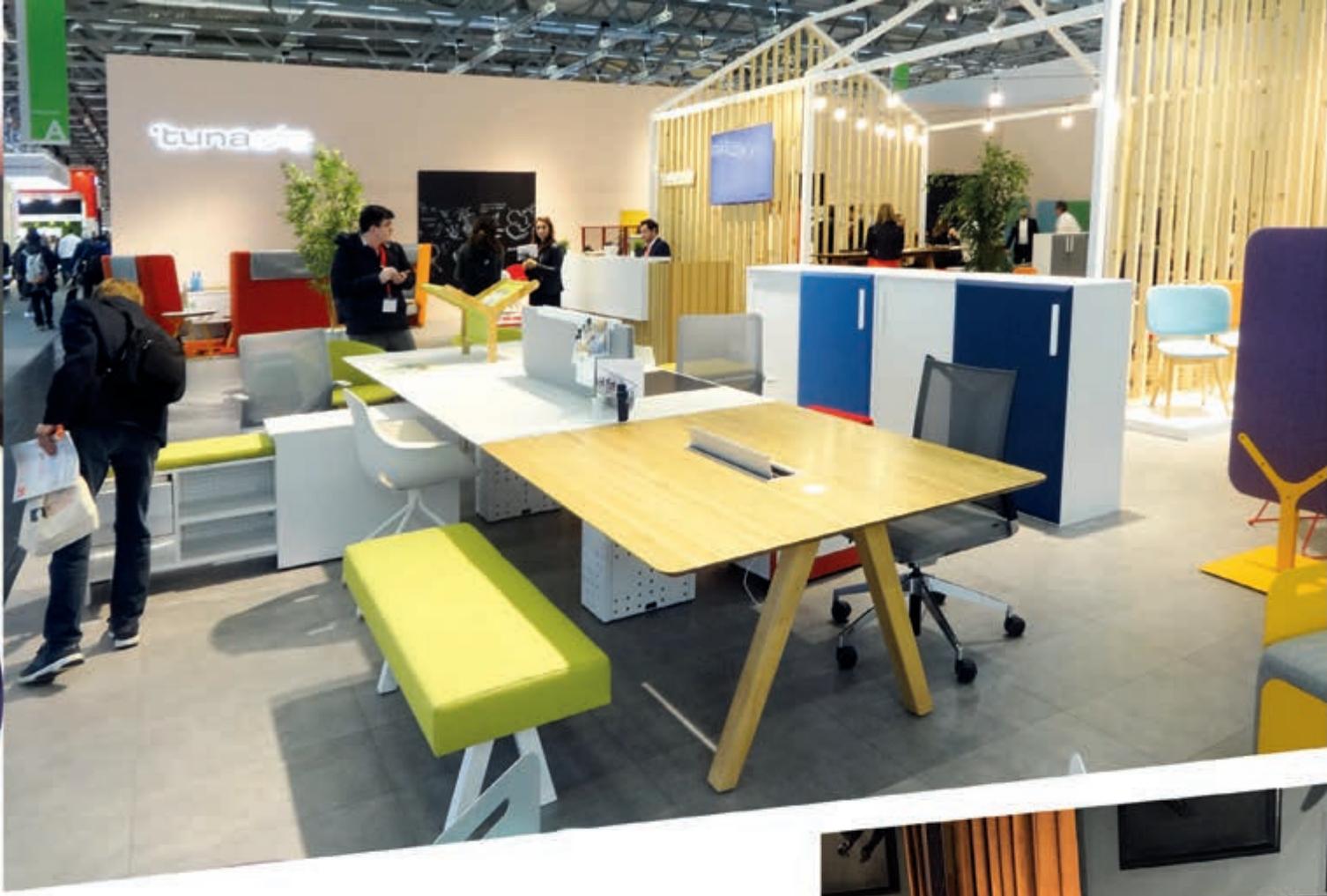


Furniture sector focuses on export with value-added products.

"The Turkish furniture has broken the perception of 'having a quality higher than China, cheaper than Europe' "



As in every sector, the way to creating difference in the furniture sector also passes from design as well. And furnitures with R&D support, which are innovation miracle, smart, with chips and functional, perform an important duty in reaching the targets of the sector. Ahmet Güleç, the President of Istanbul Furniture, Paper and Wooden Products Exporters Association said, "The Turkish furniture is in a state which has broken the perception of 'having a quality higher than China, cheaper than Europe.' And the factors which have provided these, become prominent as our production technology increasing every year, our smart furniture groups and the qualified labor force.

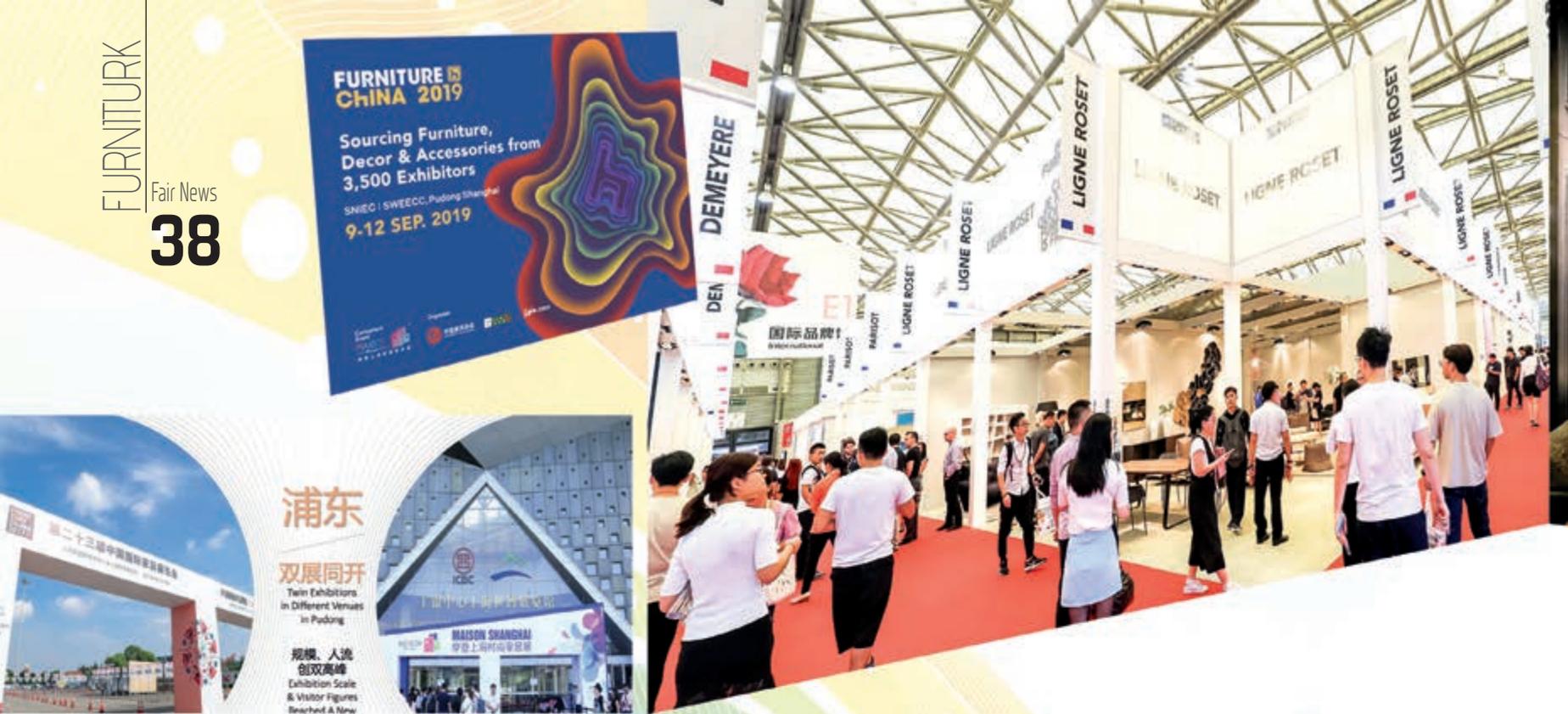


As in all the sectors existing in all over the world, the way of being competitive in the furniture sector passes from the R&D and design. Smart, chipped, functional furnitures; provide both the products' being sold in higher prices and the rewriting of the competition rules.

“We have to focus on the R&D supported innovations.”

Ahmet Güleç, the President of Istanbul Furniture, Paper and Forest Products Exporters Association, who stated that at this point, the 4.0 and “the internet of the objects,” have redefined the production conditions and cost management elements in the furniture sector in so many countries as being Germany in the first place, also pointed out that the sector is struggling with the technological initiatives in USA and Europe besides the giant production wheel. Güleç said, “ Our sector has a structure which develops its production technologies, and has an intensive innovation and design. When the case of the domestic market’s still not having entered into its maturation phase, is thought, this case brings the results of our displaying an acceleration in a short time and our growing more rapid than the other sectors. Besides this, just as it is in the furniture sector, the “cultural and historical” motifs increase the design value of our products and place them into an important place in the global showcase. As previously our furniture sector was tried to be forced into the mould of “having a quality higher than China, cheaper than Europe,” today it has broken this mould and it is in a state in which we ourselves have started to define our own identity, thus our added-value. With its innovative designs and the R&D studies, it is followed-up with admiration not only in the domestic market but also in the world as well.”





Experience Smart Sourcing at Furniture China 2019

Exhibition platform still remains strong vigour and great importance to trade circulation, despite of huge transformation in the industrial structure across furniture industry. As the leading trade fair for professionals globally in the furniture market, Furniture China is firmly committed to helping worldwide furniture suppliers to take a fresh approach to something more valuable and efficient on the furniture manufacturing, design and retail.



In the coming edition on 9-12 September, the 25th China International Furniture Expo (widely known as Furniture China 2019), jointly organized by CNFA and Shanghai UBM Sinoexpo Int'l Exhibition Co., Ltd., will celebrate its 25th anniversary in Pudong of Shanghai, bringing new insights to the industry with around 3,500 selected exhibitors, brands and their mid to high-end products of good quality onsite for showcase.

One Pass for Two Venues

Furniture China 2019 occupies an exhibition area of 350,000 square meters for presenting thousands of brands in the fields of furniture, home furnishing, interior decoration, design and raw materials. With such a large scale, products are rich in categories. Two exhibition venues – SNIEC and SWEECC – will adopt different positioning to meet distinct market needs. The main venue, SNIEC, will host home furniture of contemporary, upholstered and classic styles, table & chair, outdoor furniture, manufactur-



ing raw materials, fabric, furniture hardware, leather, which is focused on linkage of upper and downstream within furniture industry. At SWEECC, the concurrent Maison Shanghai will position as a design-driven trade show, embracing home decoration, lighting, carpet, rug, floral, fragrance, art & craft, tableware, etc.

Booth reservation hots up with companies scramble to get in. According to sales progress, stands are fully booked even 3 months prior to the event. New exhibitors of this year account for nearly 25 percent. In addition, 88 percent are domestic suppliers and another 12 percent companies/brands comes from overseas. International pavilions organized by L'Ameublement français (France), BelgoFurn (Belgium), Malaysian Timber Council (Malaysia), KFFIC (Korea) and Export Promotion Council (India) all have confirmed attendance to the fair. Additionally, International Brand Hall also has Italian exhibitors group participated as well as individual exhibitors from United Kingdom, Germany, Netherlands, United States, Canada, Australia, New Zealand, Brazil, and Scandinavian countries.

An Exclusive Hall: Dining Plus

The overall floor plan for this year's Furniture China is nearly consistent except to have a newly-established "Dining Plus" stations at Hall E4 for the first time. It is designed to spark debate on the importance of kitchen and dining room as the valued place where all meals are prepared and fed to nourish the family and lodgers within the home. Featured categories inside this hall will have dining table, chair, sideboard, storage set and so on. Besides, the Contemporary section spreads across hall E1-E7 together with 5 outdoor tents.

Internet Transformation: A New Move towards "E-commerce Exhibition"

Besides renovation of the fair, Furniture China also makes a



magnificent "Internet Transformation" on its online B2B portal JJGLE (<https://en.jiagle.com/furniture/>), changing it from a content-focused hub to a comprehensive platform integrating products, transactions, services and media.

The core highlight is the debut of the "EZBUY" platform (<https://en.jiagle.com/furniture-buy/>) under the gist "good resources, good business".

Empowered by JJGLE, "EZBUY" is an efficient B2B networking platform connects selected furniture suppliers (initially 300) and business traders. It devotes to provide practical e-commerce solutions for home and interior marketplace. With the accumulative buyer resources through the fair's 25-year development, the purpose of EZBUY commits to helping suppliers finding right customers and leverage business in a considerably cost-effective way; as well as navigating consumers to fitted suppliers.

With more than 3,500 exhibitors/suppliers, design professionals, 160,000 buyers/visitors anticipated and thousands of products making their first-ever market appearance, Furniture China 2019 will be an annual sectoral benchmark at international level in September.

More importantly, Furniture China has kicked-off smart sourcing of home furniture and furnishing through combination of both offline exhibitions and online approaches, advancing trade business into an easier and more efficient pace.



TAMDER, the New but the Dynamic Formation of Turkish Woodworking Machinery Industry is Represented in LIGNA Hannover Show by 7 Members and More than 1.500 m² Space

TAMDER's president Mr. Nizamettin Coşkun stated his comments about Ligna Hannover 2019, the participation of the Turkish machinery producers, TAMDER members and the overall results of the show.

Even though TAMDER (Turkish Woodworking Machinery Companies Association) is founded in September 2018, it is welcomed and recognized in a short period of time and reached about 40 members as of June 2019. The exporter members of the association is presented as exhibitors and the seller and importer members as visitors in almost all trade shows held in target markets of Turkey. Among those, biennial LIGNA show that is organized by Deutsche Messe AG in Hannover Germany, is of great importance as being the world's largest trade fair for woodworking technologies. That's why, LIGNA Hannover plays a very important role in helping our members to reach the international market and to create new opportunities for themselves.

Such a large fair is an important opportunity for TAMDER members who wanted to reach new markets, since it is visited by more than 90,000 international visitors from all over the world besides important German and Western European company representatives. A full technology event took place during LIGNA 2019 which lasted 5 days. The woodworking machinery sector was represented in the widest range from surface technologies to panel production, from woodworking to furniture production, meaning the display of full technologies of the era, even beyond the era.

We are proud that TAMDER members develop themselves and keep up with the requirements of global competition in the halls of the LIGNA Fair, which is the show ground of technological leaps where every kind of cyber communication reaches from



smart machines to talk to each other, from robot technologies to Industry 4.0 to cloud computing.

Although we were newly established, TAMDER was represented by 7 exhibitors with more than 1,500 m² space in this fair, which was important for both our association and our members. Our members displayed their products and services through booths with success. UNIMAK, KARABUDAK and EDDA in seventeenth hall, FORM MAKİNE in thirteenth hall, OMAKSAN, EMİN TOSUN and PATENT MAKİNE in eleventh hall. They attracted great interest by visitors, met with new and potential customers, hold consultations on world markets.

The improvements and the investments made in the fields of production, R & D and marketing as well as the technological level and standards reached by the Turkish machinery companies in recent years, both surprised and pleased the international sector professionals who visited our booths. As known, our companies are not only selling their machinery in America, Europe, Far East, Middle East and Africa, but also they are competing with the world's giant brands. The image of Turkish machinery becomes more acceptable and more prestigious in every part of the world. It is an ornament proving the level of our companies that we are proud of.



Child safety is the most important concern for parents, and the responsibility of the entire society. A secure environment should be provided for the children. Either in the kitchen, the bedroom, the bathroom or the living room, wherever they are used, products for children must be safe!

There can be products prepared for children, which contains potential risks for them, in the house. We must adhere to safety for these products that the children use for games!

Our products comply with the UNE EN 71-3 European standard. They do not contain heavy metals that are harmful for human health.



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CELLULOSIC SUPER THINNER



The above mentioned products containing heavy metals such as Arsenic, Antimony, Barium, Cadmium, Chrome, Lead, Mercury and Selenium, which are impossible to be eliminated from the body once they enter, are confirmed to be within the limits according to EN 71-3 standards.

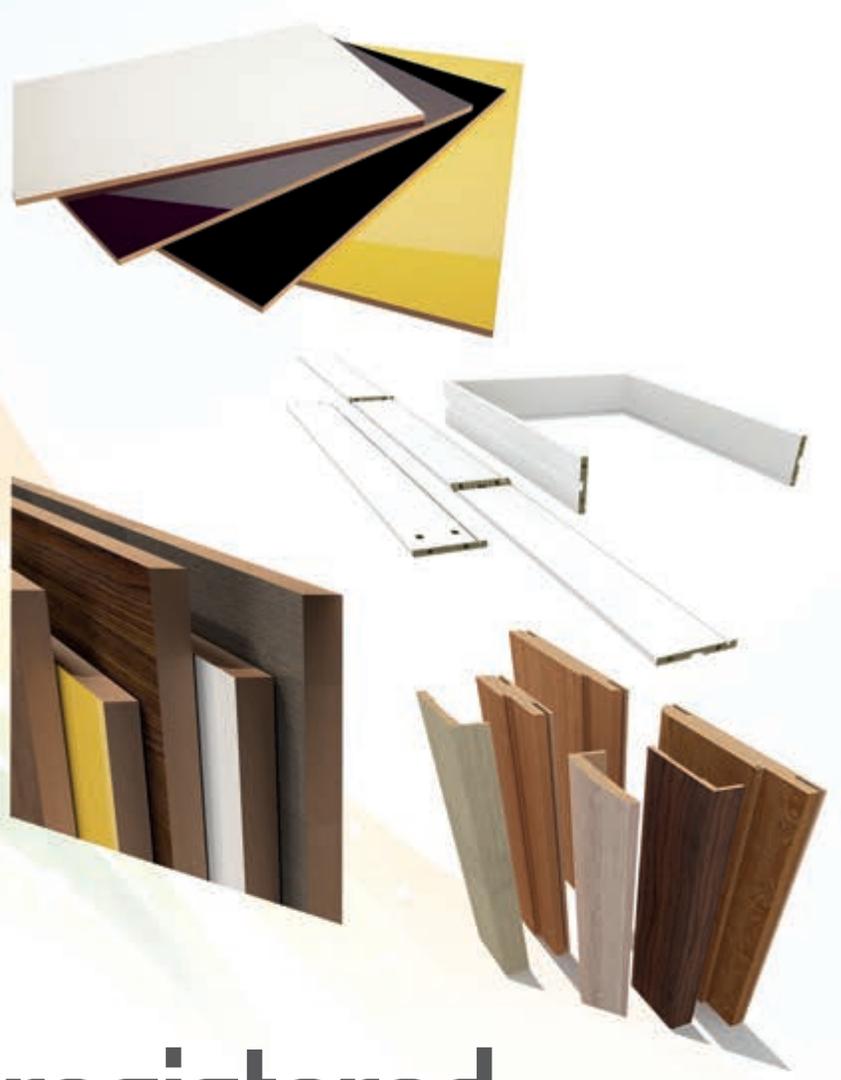


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ARKOPA brand is registered more than 50 countries

Arkopa Ahşap Panel began its production in 2003 to serve the furniture and decoration sector. Our primary policy is to reach perfection in its production and to make its employees internalize its approach to quality and actively participate in the integrated management system through continuous training.

We offers to the furniture industry, Decorative Profiles, Postform Door Bars, Flat Panels, Door Jam, Frames, Mouldings, Cornice, Flooring Skirtings, Wall Panels and supplementary products either wrapped or laminated with High Gloss-Mat PVC, Finish Foil, Natural Veneer, PP, CPL and Acrylic by means of its machinery fitted out with technological innovations and of its knowledgeable and experienced work force.

In addition to standard range, Arkopa Works as reliable side industry supplier for furniture producers special requests.

With the high-tech equipment, we serve to make cabinets and project based semi-finished and finished furniture.

We are also planning to extend our product range with new texture design.

Arkopa Ahşap Panel proudly presents our country on the international arena. Its export initiatives which started with a couple of countries led to an important web of international clients to whom 55% of its production today is being exported.

Our mission is to become a global supplier of creative components for furniture and interior decoration industry. Today our brand Arkopa is registered more than 50 countries.

To expand our brand name Arkopa and showing its quality; we participate in well-known exhibitions all around the world as SICAM 2019 in Italy, INTERMOB 2019 in Turkey, EXPO WMS 2019 in Canada, MEBEL 2019 in Russia and in next year we will be INTERZUM 2020 in Bogota, in China, MADERALIA 2020 in Spain and IWF 2020 in USA.





Kastamonu Entegre Opened a Design Center in Italy!

Leading the wood-based panel industry for half a century, Kastamonu Entegre solidifies its presence abroad and global brand power thanks to its design center opened in Pesaro of Italy. The largest Turkish investor in Italy, Kastamonu Entegre prepares to develop products and decors that will steer the industry and trends in Italy, the center of the design world, with the officially inaugurated "Kastamonu Entegre Design Center".

Kastamonu Entegre, which started production in Italy in the 50th anniversary of its establishment, has put into service a special site to meet the needs in decoration in line with the design DNA of Italy, the pioneer of innovations in decoration, and with consumer expectations. Inaugurated under the name of Kastamonu Entegre Design Center in Pesaro, the site aims to inspire both employees and consumers for new product and decoration ideas. Speaking at the inauguration ceremony attended by Matteo Ricci, Mayor of Pesaro, and Luca Ceriscioli, Regional Director of Marche, Kastamonu Entegre's CEO Haluk Yıldız stressed that they decided to functionalize a design center in Pesaro to better respond to the product demand of the Italian furniture industry and to highlight the design aspect of their products, and said:

"We are encountering an increasing consumer demand in Italy. It pleases us that our brand awareness has improved. Distinct from other countries, Italy plays a central role in the global design and decoration and steers the market with its constant new demands and expectations. Consequently, we decided to put into operation a design center that will enable us to shape the designs of the future in the light of feedback and suggestions from users. As the largest Turkish investor in Italy, we will not only make a great contribution

to the Italian wood-based panel industry and replace the import goods with our plants in Pomposa, but also continue to take the pulse of the region and to sow the seeds of new ideas all together thanks to our new design center in Pesaro."

A design laboratory: Kastamonu Entegre Design Center

The ground floor of Kastamonu Entegre Design Center covering a total area of 2,000 sqm includes a laboratory that constitutes the main part of the center. The Pomposa plant laboratory producing product samples also prepares special order items in line with the demands of the Italian team and customers. The ground floor including a large storage area also features a section planned to host conferences in the coming period and an additional showroom area.

The upper floor of the center extending over an area of 500 sqm has a showroom area with products from the Italian collection as well as marketing and sales team offices and a meeting room.



EXPORT FURNITURE EXHIBITION 2019 WRAPS UP SHOW WITH AN OVERWHELMING SUCCESS

Bigger and Better Every Year!

The Export Furniture Exhibition (EFE) 2019 concluded its biggest show on March 12 after four successful days with related exhibitors meeting more buyers from a wide base of countries and signing orders right until the end. The event, one of the largest international furniture fairs in Southeast Asia, was held from 9-12 March 2019 at Kuala Lumpur Convention Centre (KLCC). It is presented by the Malaysian Furniture Council (MFC) and organized by EFE Expo Sdn Bhd. Year 2019 marked EFE's 15th edition and its grand celebration. The furniture fair was officially launched by YB Puan Teresa Kok, Minister of Primary Industries represented by YB Datuk Seri Shamsul Iskandar Mohd Akin, Deputy Minister of Primary Industries.

Buyers were greeted with more products and new collections than ever before from more than 300 exhibitors from Malaysia and Asia. The trade show is one of the largest furniture sourcing hub and more than 9.0% bigger this year grossing 35,000 sqm and drew more overseas buyers including a strong number of first timers to its recent 2019 edition to lift off the Asia buying season. The share of international buyers increased 5% to 8,246 while the local visitors increased 34.43% to 5,591. Total visitors recorded an overall increase of 15.0% to 13,900 and the number of halls increased to 9 from 8 the previous year.



After 15 successful editions, it has assured buyers, visitors and exhibitors that EFE is a bigger and better networking platform for the entire industry. The event has displayed the best in Home, Bedroom, Sofa, Kitchen, Office, Children, Living Room and Outdoor furniture including furniture accessories.

With an established reputation for robust trading, EFE 2019 gained extra pace from new exhibitors and buyers making up a substantial of the overall presence. The larger exhibition space created room for the launch of more new initiatives to drive design quality and business opportunities. For the first time, an Indonesian showcase of innovative furniture designs, handcrafts and decorations were made available with the participation by Indonesia's Furniture & Craft Manufacturers (IFPF).



Quality, innovation and creativity showcase in the material and accessories for the furniture industry.

SICAM 2019 is preparing

The 15th Fair of the SICAM 11th International Furniture Components, Accessories and Furniture Products shall be held in Pordenone between the dates of "15th October, Tuesday and the 18th October, Friday.

This year's fair with its giant feed-back rate, verified the expansion of the fair spaces with the re-opening of the hall with no. 10, which was opened last year. Carlo Giobbi, the organiser of the fair, said "We've reached a dimension which we thought to be the optimum." He said, "Included in all the niche enterprises, generally included in the small and medium scale companies, it is one of the products which attracts great attention due to its quality and design."

SICAM, as an innovative and highly effective commercial fair formula, which every year gathers the best global furniture industry in Pordenone, ratifies its validity. Its wide product range and high profile of the components and accessories which fills the halls, prepare a basis for the next year's collections. In this sense, the 2019 fair shall have a more interesting value for the kitchen segment as taking the approaching Eurocucina activity which shall be held in Milan in April, 2020.

In Pordenone there is always an evolution atmosphere. The specializing ability of the participant firms, especially the small and medium scale Italian enterprises in production niches and high quality products, is one of the distinctive specialities of the fair and it provides launching pads for creating "smart" furnitures. It is converted and adapted to various needs

as with real time according to the most current ideas of the interior designers. In SICAM, we can every year appreciate its unique location openly in the wooden and furniture: an extraordinary creativity and industry combination which brings the current design and technology in the accessory and component segment a lever for the development continuing in furnishing and the furnishing segment.

SICAM provides all the visitors and firms attended in the fair and around it with high standards of service. Due to the agreement signed by the local transportation, there are private service buses from the Venice international airport in every 30 minutes and public transportation vehicles in Pordenone, it provides the people coming from afar with an easy mobility.

There is already a current online registration in the activity web site, for this reason, you do not have to spend time to queue up in the entrance and an easy application, which you can download to your smart phones, shall provide you to plan your visit in the best way, make a fair trade and follow up all your contacts in the easiest and most clever way. And, in Pordenone, the date is determined for the 11.fair of SICAM between the days of 15-18th October. The meeting point of the international furniture industry is waiting for 2020!





NEW DEVELOPMENTS IN 2018-2019 WOOD PROCESSING INDUSTRY

Research by: Nesip Uzun,
July 2019

We are evolving towards a new production and labor system which was first and foremost developed in Germany, Italy and China. The progress that we see in the Woodwork Machinery Technologies from all over the world is motivated primarily by the Industry 4.0, software, hardware and mass production systems. With its first introduction in the 2015 Ligna Hannover Fair, these systems are getting better and better each year and continue to change the modes of productions. The countries that have been developing this system are leaning towards more continuous and expansive production systems instead of individual machinery. Compatible to these, they have been developing human-less production modules which are controlled remotely with the help of the artificial intelligence technologies. Tapio, Sofia and Maestro are re-introducing themselves 5 years after our initial acquaintance with them in 2015. Innovations that are happening in the digital and robotic technologies over the world are without surprise, going to be able to find a place for themselves in almost every sector. Supported by the National Aeronautics and Space Administration (NASA), Boeing and Google; the First Foundation is funding new robotic technologies that all serve to different functions to later transfer these technologies to an actual robot under a new discipline by using these smart devices together with different universities and private corporations. We will see far more





interesting technological innovations in the 2019 Ligna Woodworking Machinery Technologies Fair. Even though the global competition has narrowed the market, the actors of the sector haven't quite changed yet. On the other hand, the production fields that have been recently emerging, enable the circulation needed for possible investments. At this point, while the old ones are still leaning towards mass production, the newly emerged markets are creating a market potential for little machinery. North Africa, Far East, Balkans, the Baltic States and Eastern-Europe are creating new fields with these heavily employed sectors. Turkey is one of the new actors in the little and mid-tier business market and has recently started to take its share from it with an increasing rate. However, the main actors are still Germany, Italy and China.

Started firstly in the 1970's with little workshops, Turkey's woodwork machinery production has gone through radical changes such as the post-1980 import freedom and important developments happening in the European industry. While the technology-oriented machinery was entering the Turkish market, Turkey's woodwork machinery producers were improving themselves by building similar machines and exporting products by attending to the international fairs. By the time it was the 1990's, using com-

puter-supported machinery has already started. Today, the CNC and panel-sizing machines that have been imported until 2005, can be manufactured by the Turkish woodwork machinery producers. Unfortunately, most of the SME producers that are small scale family businesses are becoming estranged from some disciplines that are required for them to be able to compete with similar rival firms. This eventually puts them in a disadvantaged position. As a result of their low capital stocks, they are creating a production economy with extremely low-added value in the international field and in the local markets. Against the billion-dollar companies that are over a century old; compared with their shareholders, they are required to transform themselves into engineering companies rather than the general tendency that they have in the sector which is imitating produces and artisanship. According to the TOBB reports, the woodwork machinery sector is employing 200 businesses and 5000 workers with its suppliers. 250 engineers, 650 administrative personnel's, 350 technicians, 3500 workers and artisans are working under this sector. Ankara, Bursa, Inegöl, İstanbul and Adana are named as important woodwork machinery production areas in the sector but despite all, there hasn't been any fruitful research database created neither by the woodwork machinery industry nor by

Table 1: Establishment years of the enterprises constituting the study area

Founding years	1940-1960	1961-1970	1971-1980	1981-1990	1991-2000	2001-2013	Total
Number of businesses	6	8	9	7	10	17	57
%	10.53	14.04	15.79	12.28	17.54	29.82	100

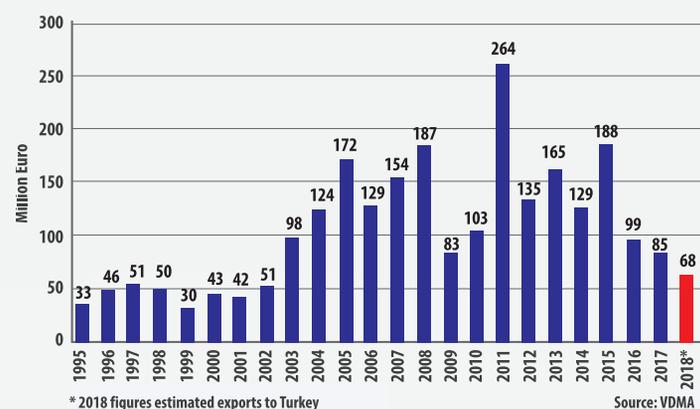
Table 2: Distribution of the enterprises constituting the study area by province

Cities	Ankara	Bursa	Istanbul	Kayseri	Izmir	Others	Total
Number of businesses	11	11	10	9	8	8	57
%	19.30	19.30	17.54	15.79	14.04	14.04	100

Table 3: Legal structure of enterprises

Legal structure	Ltd co	Inc	Individual	Ordinary Partnership	Total
Number of businesses	38	10	6	3	57
%	66.57	17.54	10.53	5.26	100

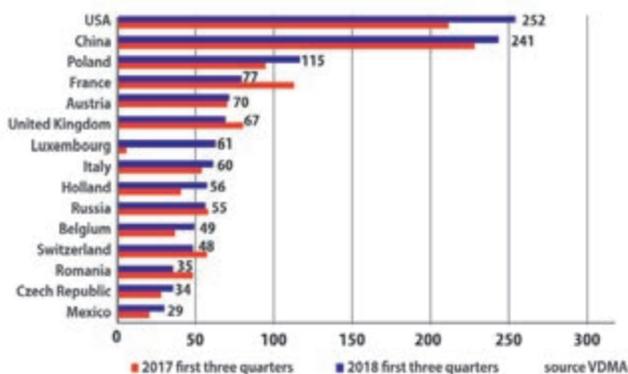
Global exports to Turkey;
Lowest Level Since Millennium in 2018



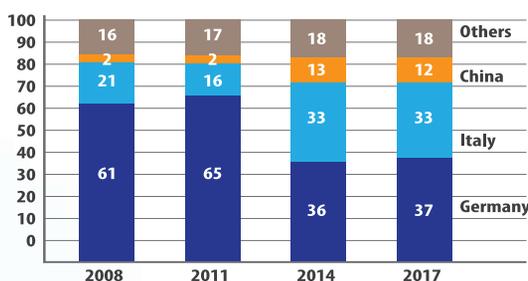
TURKEY MAIN EXPORT COUNTRIES
VALUES IN MILLION EURO - VARIATION FROM PREVIOUS YEAR

CODE	ITALY		GERMANY		CHINA		TAIWAN		ASIA		U.S.A.	
	val.	var.%	val.	var.%	val.	var.%	val.	var.%	val.	var.%	val.	var.%
846510	1,7	-50	7,5	-18	0,1	-64	0,1	-13	0,1	-35	0,0	950
846520	0,5	N.A.	1,7	N.A.	0,2	N.A.	0,0	KAPAT	0,2	N.A.	0,0	N.A.
846591	5,4	-39	4,7	-40	2,5	16	0,2	-37	0,8	-11	0,0	-100
846592	0,5	-84	1,4	7	0,7	104	0,9	74	0,5	9	0,1	N.A.
846595	1,4	5	1,7	N.A.	0,4	57	1,0	170	0,0	N.A.	0,0	N.A.
846594	0,7	-68	1,5	-78	0,5	-18	0,2	8	1,0	-31	0,1	N.A.
846595	4,0	-30	0,0	-79	0,5	-14	0,1	123	0,0	N.A.	0,0	N.A.
846596	0,2	-59	0,2	-83	0,4	-25	0,1	-61	0,0	N.A.	0,1	N.A.
846599	9,1	-5	1,0	-79	2,0	32	0,1	-47	0,1	-38	0,0	-91
846892	5,6	-37	11,5	6	1,9	80	0,5	60	0,2	1	0,5	7
847950	2,8	-5	0,9	11	1,2	182	0,0	N.A.	0,0	-100	0,0	N.A.
Total	28,0		51,7		10,2		5,1		2,8		0,7	
		-33		-5		35		43		-23		42

German exports in the first 3 quarters of 2018
USA and China in first place



Shares in Global Exports to Turkey
China on the Rise



private institutions. This is a research that we have gathered both from our 30 years of experience in this field as a trade magazine and from various different sources. As a result, we have given importance to arrange the research based on numeric information according to official import and export records. We have used our own and international data records and we compared many different sources while conducting this research.

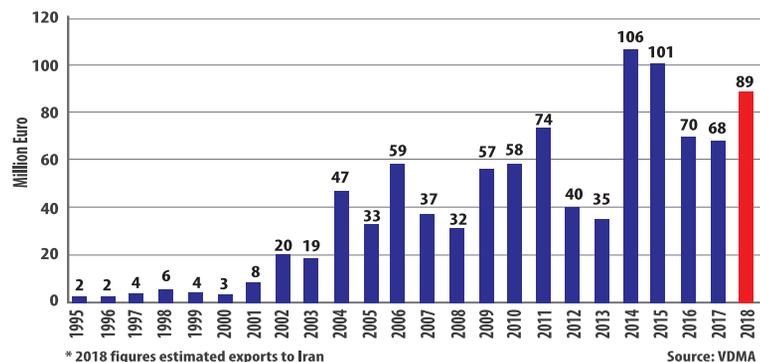
Some information about the Woodwork Machinery Sector

The first businesses and start-ups in the WM sector initiated in 1940's when industrialization first started to emerge in our country. After a research in this field that was done by Prof. Dr. Hüseyin Koç in the early 2000's which was again put at the disposal of the sector and published into a book by Mobilya Dergisi, we can see some noticeable work by looking at the research that was done by three scholars from Bartın Faculty of Forestry at the end of year 2016.

If we look at Table 1, we see that there has been 17 new businesses launched to the Turkish WM industry field between the years 2001-2013. These 17 new enterprises correspond to an estimate of 29,82% of the overall count of all WM businesses. Following this, it has been reported that; 17,54% between the years 1991-2000, 15,79% between 1971-1980, 14,04% between 1961-1970, 12,28% between 1981-1990 and 10,53% between 1940-1960 have started taking action. The WM sector in Turkey is conducting their work in places where there is a noticeable work density coefficient in the forestry products and the furniture industry such as Ankara, Bursa and İstanbul.

Table 2 demonstrates that 11 enterprises are 19,30% in Ankara, another 11 enterprises are 19,30% in Bursa and following these, 10

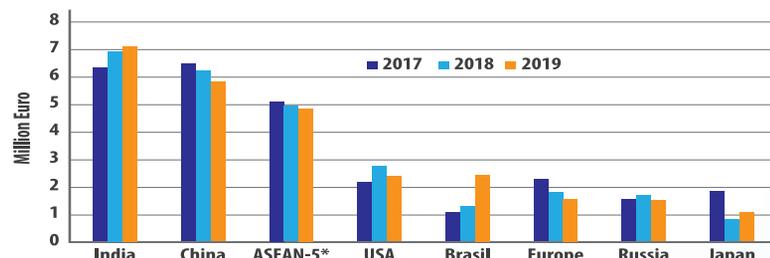
Global Export to Iran;
Modernization of the Wood and Furniture Industry



* 2018 figures estimated exports to Iran

Source: VDMA

Expectations of Gross National Product
Moderate Slowdown Expected in Main Markets



* Indonesia, Malaysia, Philippines, Thailand and Vietnam

enterprises are 17,54% in İstanbul; 9 enterprises are 15,79% in Kayseri, 8 enterprises are 14,04% in Izmir and 8 enterprises are 14,04% in other cities.

66,67% of them are limited companies, 17,54% are anonymous, 10,53% are of individual ownership and 5,26% are unincorporated companies. They are usually established as family or private companies and the more they expand their production capacities or as they switch more into an anonymous company status, they continue the production system.

If we look at the employment rates of the WM producing companies, the little and mid-tier businesses are higher in number. The overall employee count in the businesses are listed as: 14,03% of the firms are employing 1-10 people, 49,12% are 10-30, 24,58% are 30-50, 10,52% are 50-150 and 1,75% are employing 150-500 people. That being said it is noted that these are small and mid-tier scale businesses that tend to employ between 10-30 personnel's.

The dispersion of statue amongst the employees in the sector are 13,89% administrative personnels, 5,42% engineers-architects, 5,10% technicians, 1,87% technical draftsman, 6,54% artisans and lastly 67,18% laborers.

If we investigate the data, there are 7 big companies that employ over 100 people. If they are examined regarding their statues, the number of laborers surpass the amount of any other kind of employees. This tells us that every company is in more need of employees that work with physical power. We have observed that these companies do not have any R&D or quality control departments. 49 of them have reported that they have and 8 of them reported that they in fact have not.

Tables shows us that 85,96% of industrial producers in the WM sector are conducting R&D and quality control studies. The companies that have 14,04% share have reported that they do not or were not able to conduct any R&D or quality control studies. We simply can say that because of the technological properties of manufacturing machines, majority of the companies that have a R&D department are not able to fully complete their tasks."

While the Turkish WM sector has transformed itself from a heavily import-focused one to a sector that is now selling machinery to buyers from all over the globe, it has now been giving out export-surplus for the past two years. Although; compared to its shareholders, the problem with transforming to a production module with high added value continues. Turkey, in the WM sector that holds an economic mass of over 15 billion dollars in the scale economy, is listed as number 13 in the WM sector export list with its 283-million-dollar production capacity and 103 million dollars' worth of exportation in 2018.

According to 2018 Tüik reports, the sector that has increased its capacity over 22% compared to the previous year, has caused the import rates to drop down by 9% with 61 billion dollars in Turkey.

The regression in import in course of these 15 years, the actors in the countries that import produce have changed. Germany being on top for many years, European machinery firms like Italy and Spain have given their place to China as the new leader of the market in 2018. Especially in the small-machinery group, Taiwan has become an important factor in this section after China.

If we examine all this data, the inactivity and the changes in the market are not only a sign of stabilization in Turkey's market and economy but also in the global market. Including the markets that



have expanded between 2018-2020, we can foresee that this situation will be continuing globally.

Despite all these negativities, the Wooden Furniture Industry is very suitable for investments. The construction industry that has been developing in parallel with the urbanization that is spreading rapidly in developing countries, is leading and feeding the sector with its many intermediate and side industries. The sector has been heating up the market forces which also encourages furniture consumption. Every new residence can also mean a possible purchase for a new door, window, hardwood floors, The raise of consciousness over environmental matters are encouraging consumption of wooden produces amongst buyers. While the growing sector increases the search for qualified labor force, the needs are not met in terms of employment. That's why the sector is leaning towards automation and digitalization. The recently emerged powerful actors in Asia have ended the European leadership that was going on since the beginning of the century in the WM field which upset the balances and encouraged countries like Germany and Italy that have global recognition to lean towards a new innovative field such as full automation with new generation machines with high-tech, artificial intelligence and Industry 4.0 qualities. The powerful exporter Germany is still a powerful global force in the sector.

In 2017, the encouragements that were given to the industry by the Italian government for the Industry 4.0 initiatives have accelerated the process of expanding Italian technology orders in Italy. The domestic market endorsements have expanded 21,1% to 700 million euros since 2016. Italy has sold 2.4 billion euros worth of machinery in the same years as a result of these initiatives. (Acimall sector report, 2017)

Because the woodwork machinery sector is not able to be classified in itself, it is hard to classify data in real terms according to Turkish Exporters Assembly records. At this point, the associations that were established under the WM sector need to make attempts for scientific descriptions whether it would be in the classification procedures or Tuik stats.

Top 6 exporting countries

PAESE ESPORTATORE/EXPORTING COUNTRY	VAL: %
GERMANIA/GERMANY	2560 15
ITALIA/ITALY	1497 6
CINA/CHINA	1571 3
TAIWAN	617 12
AUSTRIA	470 2
U.S.A.	511 -6

For example, in the 2018 machinery sector export tables, the woodwork machinery sector is under the category of agricultural and forestry machinery and it is making it difficult to access the results in a healthy way. However, it is not clear whether the CNC machines and metal CNC machinery that is being used in the woodwork machinery sector are under the same category or not. The interesting part is that both the current Turkish language concepts and the daily literature is nothing but a language complexity which has no correspondence. In a sector that is equipped with computers and high-tech software which is also able to process all kinds of composite material, there is still a concept of machinery that works with wood and cork which is quite hilarious.

In the global scale; the forestry products, timber processing machinery and the furniture manufacturing machines industry with the panel processing technologies has a 13-billion-dollar volume. The primary actors of this market Germany and Italy are large scale exporting countries since 2018. You will see the export statistics of the 6 grand exporter countries in the research down below. These countries list as Germany, Italy, China, Austria, USA and Taiwan. The overall share of Germany in the woodwork machinery sector 3,4 billion euros. They are reported to export



EUROPEAN UNION										GENERAL SUMMARY		
VALUED IN MILLION EURO - TURKISH LIRA FROM PREVIOUS YEAR												
CODE	ITALY	GERMANY		CHINA		TAIWAN		AUSTRIA		U.S.A.		
		val	var%	val	var%	val	var%	val	var%	val	var%	
846510	61,6	-6	354,5	-6	4,0	-01	1,0	8	54,5	16	7,1	734
846520	20,2	NA	40,6	NA	0,2	NA	0,0	NA	24,1	NA	0,2	NA
846591	77,8	-10	185,2	-5	185,0	4	22,4	11	74,8	-7	4,8	-21
846592	28,7	21	75,1	-3	27,0	3	0,7	27	25,8	-8	2,8	-30
846593	38,1	23	24,2	-5	6,5	21	4,5	14	4,5	-21	2,2	86
846594	25,8	-4	48,0	11	2,0	99	0,7	14	55,0	12	1,5	23
846595	141,4	-4	22,8	24	2,9	71	1,5	14	8,9	-37	0,9	49
846596	24,0	16	54,7	7	41,8	13	0,6	47	24,8	-8	1,5	-24
846599	196,4	-4	50,5	-23	20,5	14	10,1	21	6,5	-6	1,1	19
846602	90,1	8	156,8	12	41,7	10	14,4	4	45,5	-14	14,8	9
847950	54,7	23	133,4	19	5,7	171	0,0	-100	4,7	143	0,2	-87
Total	768,7		1064,5		556,3		61,6		520,5		56,0	
		5	8	8	8	11	3	17				

2,4 billion, consume 1-billion-dollar worth of this share in the domestic market and make a 500-million-dollar worth of export while doing that. The woodwork machinery mass of Germany in the overall machinery production is 1,5% as they are a pioneer in many of the machinery production industries. It's share in the global trade is 28% and their biggest customers are the US and China.

Italy continues to remain as second according to 2017 stats with 1,5 billion Euros worth of exported products.

China still remains as third and has become a global manufacturing actor.

The extra-cheap prices on products has always been the most powerful aspect of the Asian industries. But in the recent years, the technological standards of the machines are going to inevitably adjust the consumer's prices. The most important product is still the traditional little-machines.

As it is seen in the charts below, China as the biggest exporter of the world is also the biggest exporter in woodwork furniture production machinery. China continues its investments as the pioneer in the world's top exporting countries; selling to the global market while trying to respond to the domestic market that has been turning into a consuming society with a high scale production to the local market. China is obliged to make new plans according to the new status that is caused by growth and consumption.

Nevertheless, the internationally expanded Chinese economy has to behave accordingly to the outer trends and to the demands of the domestic market. Even so, especially the new generation western-influenced Chinese consumers in the consumption field, which are technocrats that have very high purchasing power, are consisting of engineers and professionals in the service market. The population that is integrated with the rest of the world's western lifestyle and habits, is actualizing their habits and using imported products. They eat in Italian restaurants and meet in American cafés. In the last two years there has been hundred new Starbucks coffee shops opened only in Guangzhou and Shanghai. The dominant customers of these stores are again the Chinese youth.



The Chinese government is investing the immense amount of export-surplus currency that they have obtained from many different sectors to the West with the help of the consumption society and culture. In the near future; as these imported products and the consumption frenzy continues to increase, these rich “Dollar and Euros” are probably going to return where they came from.

Chanel's, Gucci's, international chain hotels, luxury cars, luxury Italian furniture, chain restaurants are in favor of the consumption culture. The Chinese tourists that create the largest crowds over the world can be considered as big actors under these consumption habits. The regression in the Chinese export and the domestic market consumption increase against the export rates are going to create new problems, thus opening the doors for further complications in the global market competition. This situation is a different detection concerning all of the production sectors as a whole.

The new American foreign policy that has come with the Trump administration, is targeting China as much as it does target Iran. The rising popularity of China and the Western stocks have equally touched the US as well. In the battle that has started with the high customs duty prices and later turned into mutual economic sanctions on Chinese products, America is taking along the European capital for now because the growing China is a threat for the western capital. The economic sanctions have been moved to the digital platform as Microsoft now bans China from using its software. For now, the new Chinese mega company Huawei is putting their own systems into action aiming to erase American products from the market. This situation about the smartphone market itself means that 1,5 billion worth of international market is going to get fully internalized in favor of China. As China is a very important market for Apple; it inevitably becomes the most impacted company as a result of this situation. Likewise, the Chinese has a certain reflex of having a national stand against these kinds of situations.

The new eco-financial war is still going on in the political platform and we will be able to easily detect its consequences in the near future.

On the other hand, in the American Furniture Market that is a consumption market which predominantly focuses on solid wood

and wood itself; is creating a serious demand for panel furniture in the last 10 years which opens a big market like America to the panel working machinery sector. While German and Italian machines are more dominant in the big and powerful businesses of this sector; with the Taiwanese and Chinese little-scale machinery and Spanish, Vietnamese and Turkish producers are aiming this market by becoming new important actors with the classical carpentry machines.

Another new market field that is in the limelight of countries like China, Germany, Italy, Brazil and Turkey is the African market.

Despite all the recent political issues, a new export strategy is followed starting from the northern countries and goes towards the southern countries which are found to be more trustable spaces by the virgin African market. Even though it's tricky to try to work their way up in these fields that the international capital is constantly playing games on; the narrowing of the local market is pushing companies to export. So, the natural need to survive in the many different markets of the industry makes them lean more towards here. Especially for Turkey, which is disadvantaged in terms of the recent conflicts happening in its neighboring countries, it seems difficult to play amongst Iran, Egypt and Iraq in a 20-billion-dollar export market in the short term. Despite all the continuing trade relations, things have drastically changed for the main target, Iran, in the economy wars.

The Turkish Woodwork Industry and Machinery Producers are facing towards a total-export because of the economic constriction and the constant fluctuations in the exchange rates as it is the same case in many different industries. You can see all of the six grand exporter countries' shares in the Woodwork Machinery Sector in percentages down below.

Resources:

- Tuik reports
- Nesip Uzun; Furniture Magazine archive
- WDMA 2018 raports,
- ACIMALL ANNUAL REPORT - The Italian woodworking machinery and tools industry
- Journal of Bartın Faculty of Forestry, 2016 / TURKEY BUSINESS STRUCTURE OF INVESTIGATION OF WOOD WORKING MACHINERY MANUFACTURING SECTOR - Yıldız Çabuk, Murat Yeşilkaya, Selman Karayılmazlar



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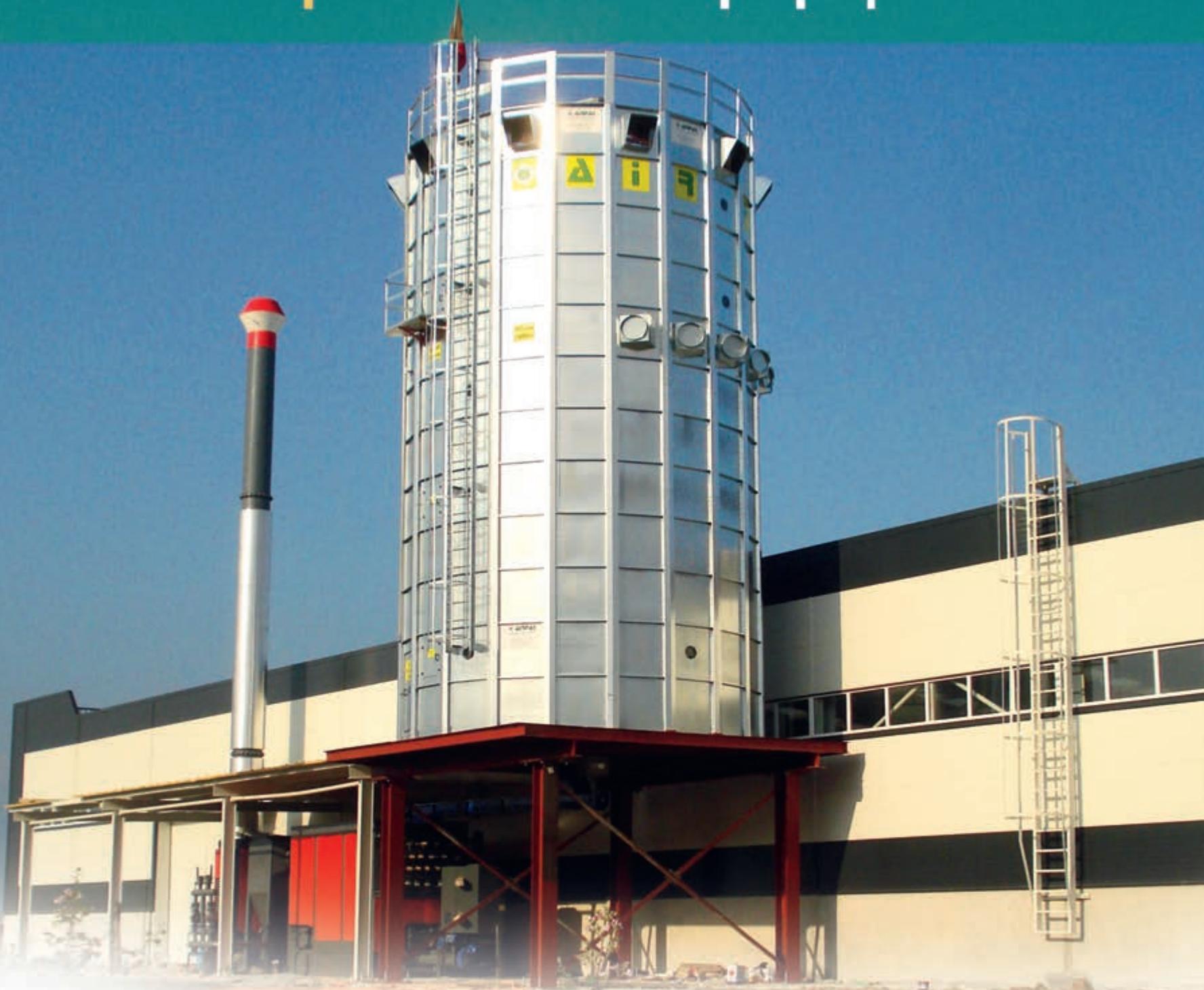
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This year, the Ligna Hannover 2019 Fair was realized successfully as well

The element which sets its seal on this year in Ligna was that the technological acceleration in the tree processing technologies and new machines despite the global crisis and the static economy.

This year, the Ligna Hannover Fair, realised in the Hannover city of Germany and the world's most important fair of the tree processing sector in its own classing, has been a platform in which new technologies were exhibited again. The Ligna Fair, in which we have been following up and we have been distributing our journals for a period over 20 years, is a meeting point of the sector in the world wood processing technology.

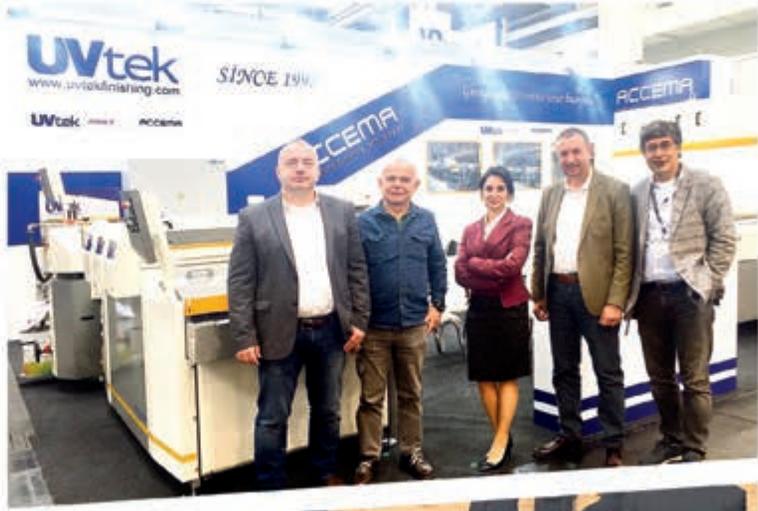
In Ligna fair, which became a stage to the great technology shows of the world wooden machine producers giants biennially, giants of the sector such as the Biesse, Homac, SCM, Weinig were displaying their machines on a 6000 m2 area each, the Turkish wooden processing mechanics shared the 3. biggest country participation with 40 firms. In this year's fair, where interesting main and auxilliary machines were one more interesting than the other, also in the open area, big forest products industry's plank timber reaping machines, huge forklifts and huge cranes, were exhibited.

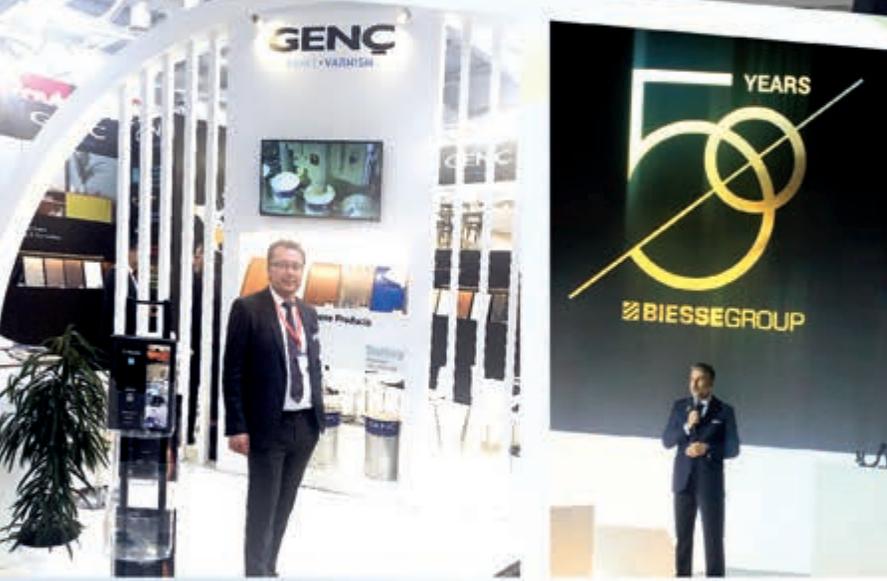




In the first half of the year 2019, in which a world-widely important commercial stagnation was lived and trade wars were affected negatively, the machine producers exhibited the technologies of the future industry; the wind of the Industry 4.0, which started by the leadership of Germany in the year 2015 and enured to all sectors, this year renewed itself and showed itself by the new generation machines of the wooden sector.

In this technology which primarily the Homic, Biesse, Ima, Weining and SCM groups have led, this year the extraordinary





innovations were shared with the sector representatives who came from all over the world in Ligna Fair throughout 5 days. Throughout the fair, Ligna conference halls every day hosted a panel or an activity. Biesse Group, due to its 50. Year of its establishment, organised activities and gave invitations in its stand of 6000 m2 throughout the fair. The Turkish mechanics, realized the 3. biggest participation in the Fair, have left the Ligna Fair of this year as highly pleased.

Üstünkarlı, the 40 years' connoisseur participant of the fair, again raced with its international rivals in the same hall.





The Üstünkarlı machines, which is a world-widely global brand with a distinctive technology that it has developed and whose machines are sold in almost every part of the world in lumber and plank timber industries, have become one of the most important components of the fair this year as well. Another important and effective Turkish firm has become the Unimak Engineering; the Unimak Engineering, whose machines reached either in domestic market and North America, exhibited its products with much more products in a bigger stand with its stand of 550 m2 in this year's Ligna Hannover Fair. 8 firms, the members of Tamder (Society for All Tree Processing Mechanics), took part in Ligna Hannover this year. The Participant Turkish firms are: Form Machine, Feniş, Ünver, Mızrak, Omaksan, Patent, AES, EMİN TOSUN, BALANGS, KATAY MACHINE, HİZMET HIM, CANMAKSAN, ERO PLAS, BURCU, TECE DECOR, FORM MACHINE 2 . STAND, ÖN-İŞ, TURKISH MACHINERY, TURANLAR, BILTEKS, TEDAK,, EDDA, ORGANIC CHEMISTRY, ADALAR CHEMISTRY, UNIMAK, UVTEK, INTERGRUP, AIMSAD, KAYALAR CHEMISTRY, VERMAK, FRIMPEKS, KAMA, ISIMEK, GÖZET MACHINE, ÜSTÜNARLI, SENTES, DİNÇMAK, SONAR, TEMELSAN.





WOODEX

Alger 2019

Furniture Subsidiary Industries and Wood Processing Machines Exhibition on 12th-16th September, 2019

Algeria is the Center of North Africa

Algeria is the powerhouse of North Africa with its modern ports, mines, industrialization movements, investments in construction. Algeria, which has a free trade agreement with 11 African countries, is the commercial center of these countries. Also Algeria has been a member of the Arab Countries Free Zone since 2010. It is possible to trade in countries such as Morocco, Tunisia, Mauritania and Mali by making base in Algeria. In recent years, the incentives and infrastructure investments that the Algerian government has developed to improve the country's industry have started a serious transformation in the country.

Algeria attracts exporters

Algeria, which has annual exports of around \$ 70 billion, accounts for more than 95 percent of its oil products. The annual importation of the country is about 60 billion dollars. The main import headings are machinery, electronic devices, iron and steel and plastic products, machinery components and subsidiary industries. With a population of approximately 41.5 million, Algeria is a country that has an average of 10 billion dollars in foreign trade for a long time.

Algeria, which plans to invest \$ 286 billion in infrastructure under the 3rd Development Plan enacted in May of 2010, has experienced a considerable part of them today

The recent decline in oil prices has affected

Algeria as well as all oil producing countries. Nevertheless, the construction of mass housing constructions, intercity railway projects, inner rail transportation projects, dams, hotels and various public buildings are continuing in cities such as Constantine, Oran, Anaba and Setif, especially in the capital Algeria. The total estimated value of these projects is around \$ 6 billion.

New incentives for investors

Over the past year, the Algerian government has banned the import of finished products to improve the country's industry. This policy aims to improve production in the country. There is serious support for the capital to invest in the country. The woodworking, furniture production and all subsidiary industries will revive rapidly in Algeria. The growth of the construction industry and the proliferation of new constructions will magnify furniture demand and manufacturing industry

When we take these developments into consideration, companies producing subsidiary industries, machinery and equipment expect a considerable potential in Algeria.

In parallel to all these developments, Woodex Alger Trading is a great opportunity for companies that want to benefit from this important market.

Exhibitor Profile

- Wood Accessories
- Wood Processing Machines
- Cutting Tools
- Hand Tools
- Furniture Side Industry
- Furniture Accessories
- Upholstery Fabrics and leather
- Furniture Systems
- Adhesives and Paint Varnish Products
- Door and Door Subsidiary
- Industry Products
- Interior Decoration Products
- Woodworking Machines and Equipments

MAKSDER is Turkish meeting point of the Furniture Accessories Sector

 ADALAR KİMYA SAN. ve TİC. LTD. ŞTİ.	 AFR METAL Furniture Accessories	 AKC	 ALBATUR produces quality	 ANTİBRONZE www.antibronze.com	 BARRAY
 MOBELKANT	 Aytuğ MOBİLYA AKSESUARLARI	 batu design	 Berfino Accessory Technology for you	 boğaziçi meşamacılık	 BURAK CASTERS
 CAN ALÜMİNYUM	 Çağ ÇAĞ KAPARA SAN. ve TİC. A.Ş.	 CAGBERK GROUP	 CAGDAS FURNITURE ACCESSORIES	 cebi. BESEREN FURNITURE EFTİMİ	 Cemobsan
 DELTA	 Doğanlar	 EGGER	 Ekin Yayın Grubu	 EMAKS FURNITURE ACCESSORIES	 ERKUL
 ESAL Kulp, Kulp & Banyo Aksesuarları	 GASAN İsveç Springler	 GUZELMETAL	 İlkay MOBİLYA AKSESUARLARI	 İSA	 KAPSAN FLEX
 KAPSAN QUANTITY ACCESSORIES	 KEMERLİ	 KMS	 sarprofil dekaratif Ahşap Profil	 MEPA	 MESAN FURNITURE EQUIPMENT
 cappor	 MAKSDER [®] Mobilya Aksesuar Sanayicileri Derneği Furniture Accessory Industrialists Association				 DİSA KULP
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 ÖZDEMİR GROUP	 ÖZGEN PLASTİK SAN. ve TİCARET	 ÖZKARDEŞLER METAL	 ÖZER ÇELİK	 METAX	
 ÖZEN	 PORTAKAL PVC KENAR BANTLARI	 samet	 SEVDEHAN PLASTİK VE METAL SAN. ve TİC. LTD. ŞTİ.	 SiMi TEKSTİL SANAYİ VE TİC. LTD. ŞTİ.	 STAR ALÜMİNYUM PAZARLAMA SANAYİ VE TİCARET LTD. ŞTİ.
 pelikan functional ideas & products	 SYSTEM Sliding Professional	 SYSTEM	 TARLASAN	 TEMPO AKSESUAR	 Tomurcuk PORSELEN
 STARAX	 VİVİ Handle	 universal YAPIŞTIRICILARI	 umut furniture accessories	 VOLKAN MOBİLYA BİLGİ AKTI ELEMANLARI	



The wood-based materials manufacturer recorded sales of EUR 2.84 billion and adjusted EBITDA of EUR 425.0 million

EGGER Group brings the 2018/2019 financial year to a close with stable results and very high investments

The EGGER Group reports on a successful, albeit challenging, 2018/2019 financial year (4/30/2019) during its annual press conference on 25 July 2019 at its headquarters in St. Johann in Tirol. The key performance indicators showed a stable development: Group turnover increased by +5.6%, while adjusted EBITDA declined slightly by -4.7%. The record total investment of EUR 489.1 million had a strong impact on this result. One of the flagship projects was recently completed: The 19th EGGER plant in Biskupiec, Poland, started operations at the end of June.

EGGER Group Management is satisfied with the sales of EUR 2,841.5 million achieved in the 2018/2019 financial year (+5.6% compared to the previous year) and the adjusted operating result (EBITDA) of EUR 425.0 million (-4.7% compared to the previous year). The adjusted EBITDA margin amounts to 15.0% and is thus in line with the long-term average. The equity ratio remains at the high level of 36.8% (previous year: 40.8%). The quantity of rawboards (including timber) increased to 8.8 million m³ (+3.5%), which means the full utilisation of all primary production capacities. Across the Group, EGGER employed an average of 9481 employees last year.

In the second half of 2018, global economic growth slowed, particularly in the eurozone. The construction industry is

growing slower than forecast. For EGGER, environments in the key markets in Europe and Russia were satisfactory in the past financial year and enabled stable development. The most important geographical market for the company is Western Europe, and above all Germany with the furniture industry strongly represented there. The Western European market with a turnover of EUR 1,672 million (+4.7%) also grew in the 2018/2019 financial year and thus generated 58.9% of the sales revenues. The Central & Eastern European and Russian markets also achieved a stable sales share of 29.5%, with declining sales of flooring products in Turkey and falling demand for OSB having a negative impact. However, this was offset by an increase in sales of flooring and interior design products in Russia and sales growth in other sales territories of the region.



Aliosman Mertöz, Owner of MESAN, says

Furniture Equipment Export Increased by 21% Compared to Last Year

The Interzum fair, a meeting point for professionals from all over the world, with visitors from 152 and exhibitors from 60 different countries was organized between 21-24th of May in Cologne, Germany.

Our country was the third biggest participant, after Italy and Germany, with 157 different companies. This year had the biggest participation ever from our country. I can proudly say that from our association Maksder, there were 27 exhibitors.

Comparing with the last fair which had 136 exhibitors from our country, reaching the highest ever participation with 157 different companies is a very positive development for our country and for our sector. According to the data I received from our exporter's association, the Furniture Equipment export increased by 21% compared to last year. I am delighted by this dramatic rise. Sadly the exporter's association did not have a stand in the exhibition. However, after a meeting following the exhibition, the President of the IDDMIB (Istanbul Ferrous and nonferrous Metals Exporters Association) personally promised us that the association will have a stand in the next fair for sure.

When talking about exhibitions, I also want to talk about the Intermob fair which takes place in Istanbul Tuyap Expo Center. Intermob will be organized for the 22nd time in 2019 and is the most important and effective exhibition in Eurasia for the sector. Unlike Interzum, it also contains machinery and wooden panels. The seriousness of Tuyap's management towards Intermob makes us very happy. As



Maksder we are and will support the development of the exhibition in every possible way.

Companies that do not produce user-friendly products with high technology have no future. We are going towards a future where the digital technologies and software systems will be used more. To compare where we are, decide our future strategies and decide correctly to lead the trends, these exhibitions play a vital role.

As members of Maksder (Furniture Accessory Industrialist Association), we should concentrate on our sector without losing our focus. Being the only Association in Furniture Accessory sector, we operate with conscience. After taking over the management, 6 out of 12 of our newest members participated in Interzum. Our Association is open to all the Furniture Equipment manufacturers that produce Metal, Glass, Plastic,

Processed Wood and Textile. 95% of the sectors export is done by Maksder Members

We are following the most important exhibitions. To decrease the cost of participation, we are working rigorously. For the Woodex Exhibition which is going to take place in Algeria, we had a beneficial deal to our members with Merkur Expo.

We are operating to increase the value added to Maksder member without increasing their costs and doing any advertisement. With cooperation, we are trying to share the mutual benefits. Hereby I wish health and prosperity to all of our stakeholders.





The Architecture and Design Sector Met at the ARCH+DSGN SUMMIT

Under the theme of “Future in Architecture and Design”; the 2019 Arch+Dsgn summit that took place in April 5th-6th welcomed its guests and brought them together with the movers of the sector as it does every year.

The Arch+Design Summit, which brings together Turkey’s most inclusive architecture and design disciplines has welcomed its guests in İstanbul Lütfi Kırdar Congress and Exhibition Center between April 5th-6th 2019 under the “Future in Architecture and Design” theme this year. The summit attracted intensive attention by gathering students with respectable professors from various creative industries like interior architecture, graphic and industrial design, architecture from abroad and from Turkey. With its main sponsor being Baunit, the Arch+Design Summit has also brought together many different events like conferences, workshops, exhibitions, Mimarka meetings and Pecha Kucha next to the presentations made by the most influential names in the architecture and design sector.

Many panels about the future of architecture and design were arranged by the pioneers of the sector. With the presentations that were done by professors who were acknowledged both internationally and nation-wide, participants were able to dive deeper into many different issues concerning architecture and design.

The Mimarka Meetings that captured the attention of the sector professionals as much as students; enabled new connections in the sector to form, the most successful architecture offices of Turkey got together with many experienced brands.

Known as one of the most prestigious design awards, the 2019 IF Design Awards presented the projects that won prizes in the architecture category under the title “Winners of the Architecture Project Exhibition”; enabled guests to look further into details of the World’s best architectural designs in a 200 square-meters large exhibition area.”Muhafaza-I Metanet: The Future of İstanbul in Caricatures” which was another exhibition that was curated by Doç. Dr. Deniz Dokgöz; created an atmosphere for the viewers to read into different historical eras of İstanbul with the futuristic perspectives of their caricatures.





Venue: SAFEX – Pavillion A
Visiting Hours: 10am - 6pm

11th - 14th September 2019

Wood Processing Machines & Furniture Subsidiary Industries Fair

Turkish Leading Companies From Furniture and Woodworking Machines Sector will be at Woodex Alger

National participation of Turkey

TURKEY

Discover the potential

Leading companies of furniture, wood-working machines, furniture and accessory industries from Turkey will show their know-how and experiences at Safex Exhibition Grounds, from 11 to 14 September 2019 in Algeria. Woodex Alger exhibition which will be held for the first time is also supported by the Ministry of Commerce of Turkey.

Improving its quality by using new technologies, furniture industry has reached a significant volume in Turkey's exports together with supply industry. Wood processing machines are exported all over the world, from Turkey, furniture brands which are renowned for their diversity and quality, and accessory brands that determine industry trends of sector, will come together with major companies in Algeria to increase their cooperation in the sector.

We invite you to the Woodex Alger fair to see the latest technologies, leading brands and first-class products.



Merkur Fairs was authorized by the Turkish Trade Ministry to organize international exhibitions.



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